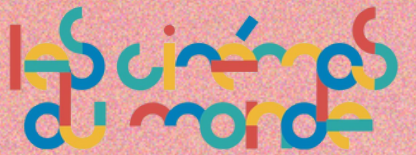


# **Le Collectif 50/50**

**LOOK BACK AT OUR EVENTS  
AT THE 2023 CANNES FILM  
FESTIVAL**

# Le Collectif 50/50

In partnership with:



FRIDAY, MAY 19, 2023

PAVILLON LES CINÉMAS DU MONDE

PUBLIC: 80 people

## ***Panel: Parity, equity, diversity ! International perspectives***

Sharing of experiences between Brazil, France, England, Egypt and the United States on inclusion initiatives.

**Margaux Lorier** | Co-president of the Collectif 50/50 | Producer | France

**Clémentine Charlemaïne** | Co-president of the Collectif 50/50 | General delegate of Cinéma pour tous | France

**Sawsan Yusuf** | Producer | Egypt

**Juliana Funaro** | Association +Mulheres | Producer | Brazil

**Dame Heather Rabbatts** | Chair, Association Times UP UK | UK

**Andria Wilson Mirza** | Association Women in film | USA

**This panel has given rise to international perspectives between 6 women representing 5 countries about initiatives to promote inclusion. On different scales, the powerful and inspiring speeches highlighted (once again, sadly) the lack of women in the industry at all levels of the creative process. Beyond the question of parity, the exchanges also highlighted a general lack of inclusion and representation in the industry.**

**What we learned from this discussion: alone we are invisible, together we are invincible!**

# Le Collectif 50/50

## Panel: Parity, equity, diversity ! International perspectives

"We can't move what we can't measure!" *on the importance of data - Andria Wilson Mirza*

"There is a feeling in US that *"we have done enough"*. It is a backlash, a resistance to change." *Andria Wilson Mirza*

"60 people on set and only 5 of them are women [...] it is on lower budgets projects that more women are hired" *on the lack of women in Egyptian's crews - Sawnsaw Yusuf*

"We are a long way to victory! We need to stay focus. Only 33% women directors this year in Cannes." *Dame Heather Rabbatts*

"We need to constantly talk across borders, we are a global industry, the powers against us are still very significant" *Dame Heather Rabbatts*

"The more we talk to each other, the more powerful we collectively become." *Dame Heather Rabbatts*

"There is a culture of harassment to face as well. We need to be aware of it. (In France) We have now a 3h training program about harassment. It is free but the problem is it is not mandatory yet. It concerns moral / sexual / power harassment" *Clémentine Charlemaine*

"We live in a sexist culture. There is a lot of sexual and moral harassment. We still have a long way to go". *Juliana Funaro*

"We need not only to look at the creative content, but also to what happened in the production." *Dame Heather Rabbatts*

"There is a shift. We have alternative structures. There is a common conversation about other ways, a brighter path for new generations. No need for them to go through what we've been through." *Andria Wilson Mirza*

# Le Collectif 50/50

In partnership with:



NOMADE



SATURDAY, MAY 20, 2023

PLAGE 3.14

PUBLIC: 50 people

## Cocktail 50/50

- Presentation of the Collectif 50/50 and of the event's program: **Fanny De Casimacker** (general delegate of the Collectif 50/50) and **Johanna Makabi** (board member of the Collectif 50/50)
- Presentation of the [new Collectif 50/50's study](#) on parity in Cannes, Venice and Berlin: **Quentin Deleau Latournerie** (board member of the Collectif 50/50)
- Presentation of the various projects of the association and of the 50/50 bible and the mentorship program: **Mathy Mendy** et **Louise Roussel** (Collectif 50/50's employees)
- Presence and speaking points of our partners: **Netflix, la Fondation des Femmes, Audiens, la Sacem.**
- Conclusion by **S raphine Angoula** (co-president of the Collectif 50/50)

# Le Collectif 50/50

## *Cocktail 50/50*

"We're very happy to support the Collectif 50/50. Around 300 young people have been supported through the mentoring program. Some of them were thinking about becoming screenwriters, directors, etc., while others were working in communications or marketing. Around ten Netflix employees took part."

Anne Gabrielle Dauba Patanacce, Netflix (historic partner of the mentoring program)

"It's also a question of representation. Cinema is what shapes us as women, what shapes you as men, what shapes the world of tomorrow, and what you (the Collectif 50/50) are doing is also inventing a new world, a different world, and we need you to be able to do that over the long term so that things can really change."

Laura Slimani, Fondation des Femmes about the support of the Collectif 50/50 in 2023

# Le Collectif 50/50

**SUNDAY, MAY 21, 2023**

**JARDIN SACEM**

**PUBLIC: 70 people**

***Panel: Spotlight on women film music composers***

**Raphaëlle Delauche** | Producer

**Irène Dresel** | Composer

**Julie Gayet** | Soeurs Jumelles Festival

**Vanessa Giangrande** | Composer

**Audrey Ismaël** | Composer

**Delphine Paul** | Soeurs Jumelles Festival | Editor/ Sony Music Publishing

**Julie Roué** | Composer

**This panel was an opportunity to talk about the importance of "role models" for young female musicians, getting together as a collective, establishing quotas for political impact, different ways of working... "I'm very happy to hear you tell your stories, it's very inspiring" - Vanessa Giangrande.**

**Female film music composers account for just 7% of the profession in 2023!**



Listen to Troisième Autrice's playlist made for the event: <https://open.spotify.com/playlist/54Db0UNYCnfBfzxqVzx2Y2>

In partnership with:

Festival  
Sœurs  
Jumelles



CHAMPAGNE  
AYALA

# Le Collectif 50/50

SUNDAY, MAY 21, 2023

MARCHÉ DU FILM | Main Stage

PUBLIC: 120 people

*Panel: Le Collectif 50/50 x ARTEF | Inclusion and Diversity in the European Audiovisual Industry*

**Helge Albers** | MOIN Filmförderung

**Antoine Boilley** | ARCOM

**Quentin Deleau Latournerie** | Board member of the Collectif 50/50

**Melanie Hoyes** | BFI

**Rico Johnson-Sinclair** | ARTEF

**Johanna Makabi** | Board member of the Collectif 50/50 | Director, Script writer and producer

The panel brought together nearly 120 people from 24 different countries (France, Germany, USA, Canada, Spain, UK, Poland, Sweden, Italy, Saudi Arabia, Senegal...). The panel was preceded by a presentation of ARCOM by Antoine Boilley and a presentation of the Collectif 50/50's Cinégalités study by Quentin Deleau Latournerie.

Link to the event's recording: [https://www.youtube.com/watch?v=b1Cet2c\\_Zxk&t=2594s](https://www.youtube.com/watch?v=b1Cet2c_Zxk&t=2594s)

In partnership with:



# Le Collectif 50/50

*Panel: Le Collectif 50/50 x ARTEF | Inclusion and Diversity in the European Audiovisual Industry*

"Data helps having serious conversations." Melanie Hoyes

"What can be implemented in the audiovisual and film industry in France and in Europe.

"4 convictions:

- The will at the top of the media organisations to move lines, take risks.
- The creation of a global ecosystem characterised the collective commitment to work together to move lines.
- The involvement and the contribution of regulators and civil society to create a global system that permits to count, analyse trends, to put real pressure on actors, to name and shame, to raise awareness.
- The need to address these issues with nuance, trying to gather a large audience and complying, in France, with the values of the Republic. Antoine Boilley

"Diversity brings audience" Antoine Boilley

"We can't really afford to be exclusive, the industry will not continue if we're not including as many people as possible to help make the best products and gather those audiences that we're not reaching." Melanie Hoyes

"We need to prepare ourselves to build a different and better world" Helge Alberts

"We've waited far too long to wait for another 50 or 100 years for work to be done". Rico Johnson-Sinclair