

REPORT

PARITY AMONG FILM CRITICS

IN EUROPE



50 | 50 | 2020

| | |
|--------------------|-----------|
| DENMARK | 2 |
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| GERMANY | 32 |
| ITALY | 43 |
| POLAND | 55 |
| SPAIN | 70 |
| SWEDEN | 84 |
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REPORT

PARITY AMONG FILM CRITICS

IN DENMARK

Analysis of the films
released between
October 2018 and
September 2019 from
Kino.dk and Scope.dk
Websites



50 | 50 | 2020

SUMMARY

1

Lower female proportion among film critics

Among the **109 journalists** who wrote at least 1 review between October 2018 and September 2019, **32% are women**.

Among 1,417 film reviews, **30% are written by women**.

2

A profession / activity mainly composed of occasional film critics, especially amongst men

The majority of journalists - 69% for women and 78% for men - who have written a film review in the past 12 months have done so **on an occasional basis** - less than 12 reviews.

More than one quarter of the male critics wrote only one review between October 2018 and September 2019, against 9% of the female critics.

The average number of reviews per **female critics is 12.3** vs 13.5 for male critics.

5

Ratings given by female critics are slightly higher than those given by male critics

3

Reviews emanate mostly from General Interest titles and from publications specialized in cinema

66% of the total number of reviews are published by **General Interest titles**, 21% by magazines specializing in Cinema.

Although **film reviews are mostly written by men**, female critics are more represented in General Interest titles and magazines specializing in **Culture**.

4

The number of reviews written by male critics is significantly higher for Action, Crime, Sci-Fi and Thriller Films

While female reviews are more represented in films such as **ANIMATION, DRAMA** and **FAMILY FILM**.

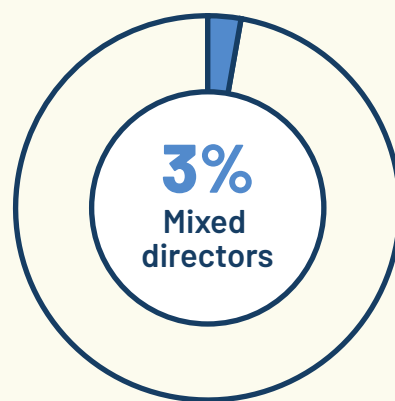
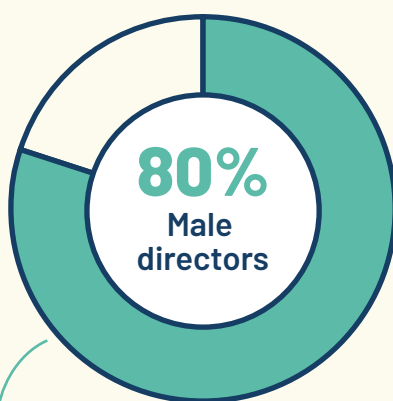
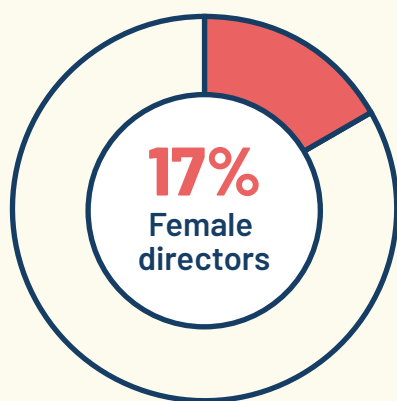
3.2/5 on average for female critics versus 3.1/5 on average for male critics.

The director's gender has no influence on the ratings.

RESULTS

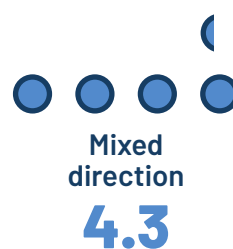
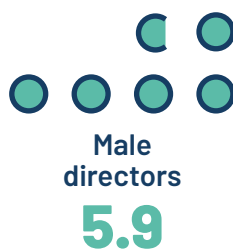
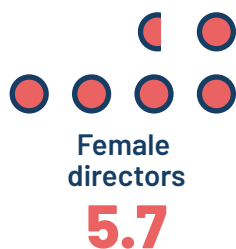
243

films with reviews (released in Denmark between October 2018 and September 2019)



A MAJORITY OF MALE DIRECTORS

Number of reviews per film

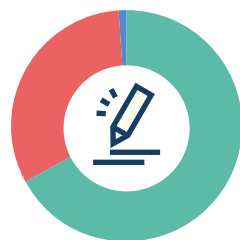


A roughly identical number of reviews per film regardless of the director's gender.

109

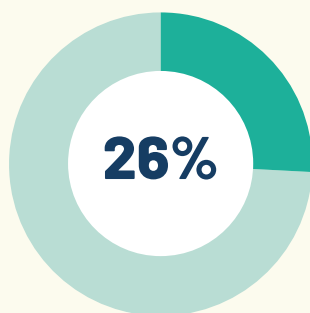
critics signed at least one film review between October 2018 and September 2019

Films critics by gender



67% are men
32% are women
1% unspecified

In comparison, an study « Global Report on the Status of Women in the News Media» shows that women **represent approximately 38% of all journalists.**



More than one quarter of the men wrote only one review between October 2018 and September 2019

Number of reviews in the last 12 months

Women who have written at least one review



Men who have written at least one review



The majority of journalists (69% for women and 78% for men) who have written a film review in the past 12 months have done so on an **occasional basis** (less than 12 reviews).

12,3

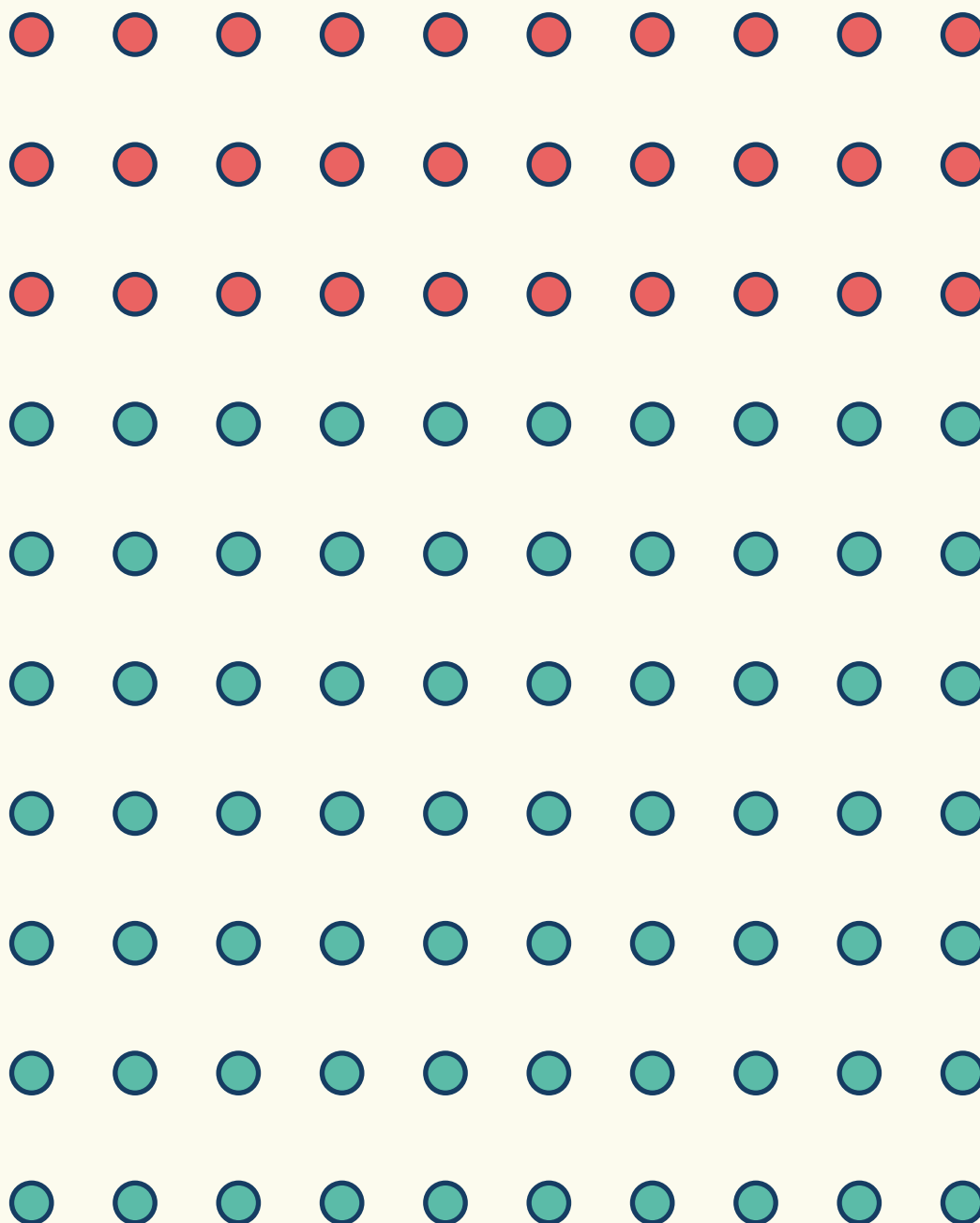
Average number of reviews signed by **female critics**

13,5

Average number of reviews signed by **male critics**

1,417

film reviews
between October 2018 and
September 2019



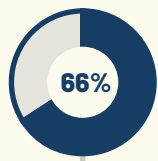
30%
reviews
written by
women

70%
reviews
written by
men

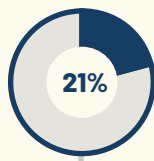
Reviews by media type :

● Women

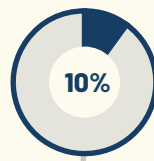
● Men



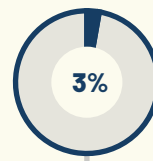
General-interest



Cinema



Culture



Tabloid



Total



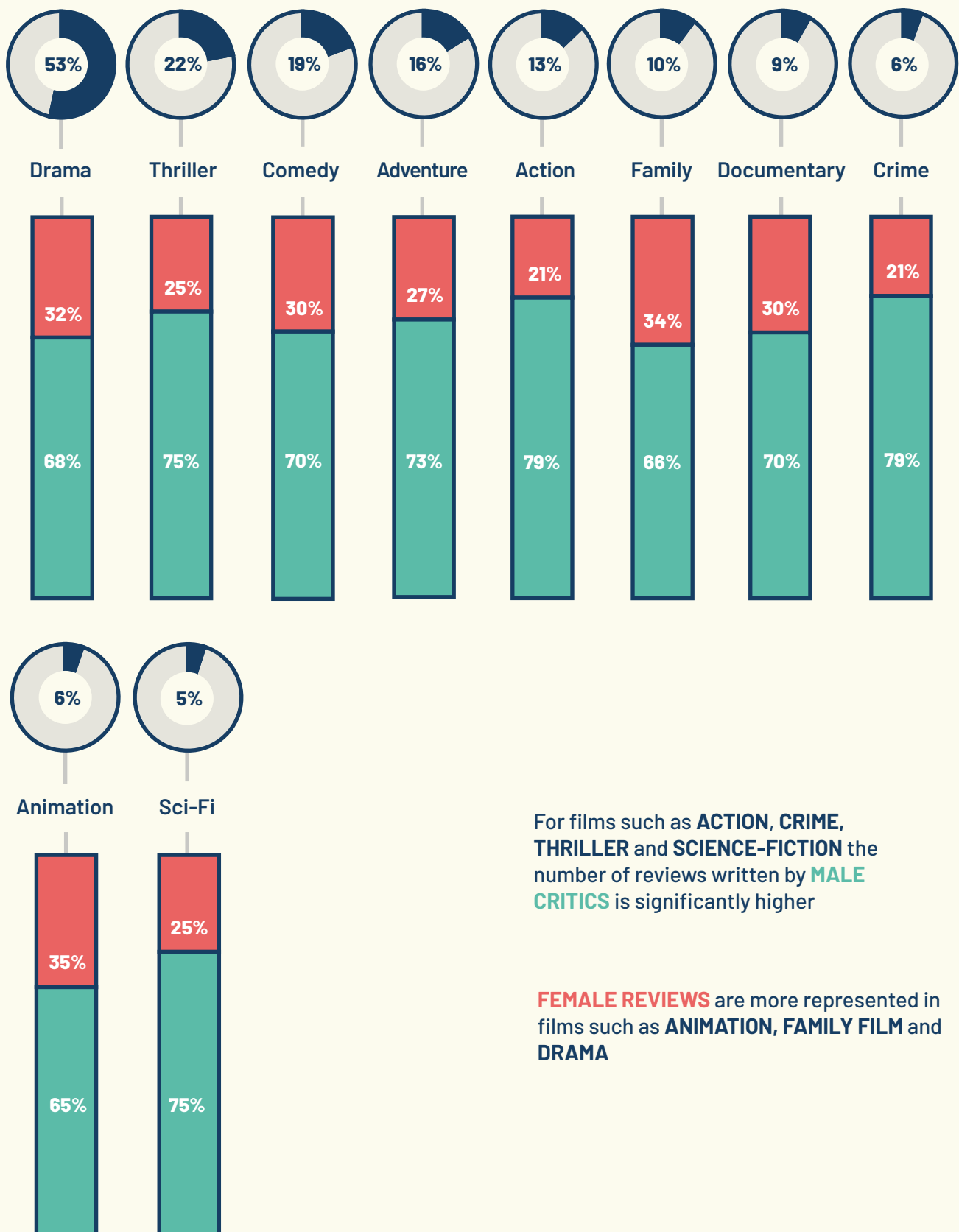
Reviews from magazines specializing in **CINEMA** are mostly signed by **MALE CRITICS**.

FEMALE REVIEWS are more represented in Magazines specializing in Culture and General Interest titles.

Reviews by film genre :

● Women

● Men



For films such as **ACTION, CRIME, THRILLER** and **SCIENCE-FICTION** the number of reviews written by **MALE CRITICS** is significantly higher

FEMALE REVIEWS are more represented in films such as **ANIMATION, FAMILY FILM** and **DRAMA**

On average, ratings by female critics are slightly higher.

Average ratings of reviews written by **women**



Average ratings of reviews written by **men**



The ratings on Kino.dk and Scope.dk websites are expressed out of 6 (Women critics : 3.78 /6 and Men critics : 3.75/6).

We recalculated the scores out of 5 for more consistency with other countries' reports.

Average ratings by media type

| | Reviews witten by women | Reviews witten by men |
|------------------|---|--|
| General interest | 3.1 <small>(3.8 / 6 on Kino and Scope Websites)</small> | 3.0 <small>(3.6 / 6)</small> |
| Cinema | 3.1 <small>(3.8 / 6)</small> | 3.3 <small>(4.0 / 6)</small> |
| Culture | 3.2 <small>(3.9 / 6)</small> | 3.1 <small>(3.8 / 6)</small> |
| Tabloid | - | 3.1 <small>(3.7 / 6)</small> |

Ratings by **FEMALE CRITICS** are slightly higher in General Interest media and media specializing in Culture.

The director's gender has no influence on the ratings

Average ratings - Reviews written by **women**

Female directors



3.2/5

(3.8 / 6 on Kino and Scope Websites)

Male directors



3.1/5

(3.8 / 6)

Mixed direction



3.4/5

(4.1 / 6)

Average ratings - Reviews written by **men**

Female directors



3.2/5

(3.9 / 6 on Kino and Scope Websites)

Male directors



3.1/5

(3.7 / 6)

Mixed direction



3.6/5

(4.3 / 6)

METHODOLOGY

Analysis of the films released in Denmark between October 2018 and September 2019 (new films only)

243 films / 1,417 film reviews / 109 critics who signed at least one review

1. DATA SCRAPING FROM THE KINO.DK AND SCOPE.DK WEBSITES

The panel of our report includes 12 titles from the daily press, titles and sites specializing in cinema, magazines ranging from general interest to specialized press :

BERLINGSKE

JYLLANDS-POSTEN

BT

POLITIKEN

FILMLAND P1

WEEKENDAVISEN

SOUNDVENUE

EKSTRA BLADET

INFORMATION

EKKO

BØRSEN

CINEMAZONE

2. CHECKING THE REVIEWERS WHO SIGNED UNDER AN ACRONYM

3. CHECKING THE GENDER OF EACH REVIEWERS AND EACH DIRECTORS

4. CLASSIFICATION OF MEDIA TITLES

50 50 2020

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REPORT

PARITY AMONG FILM CRITICS

IN FRANCE

Analysis of the films
released between
May 2018 and April
2019 from AlloCiné
Website



50 50 2020

SUMMARY

1

Lower female proportion among film critics than among the total of journalists in France

Among the 611 journalists who wrote at least 1 review between May 2018 and April 2019, **37% are women**. In comparison, 43% of all the registered journalists in France are women*.

**Observatoire des métiers de la presse*

2

A profession mainly composed of occasional film critics, especially amongst women

The majority of journalists - 74% for women and 68% for men - who have written a film review in the past 12 months have done so **on an occasional basis** - less than 12 reviews.

One third of the female critics wrote only one review between May 2018 and April 2019, against one quarter of the male critics.

The average number of reviews per **female critics is 14.3** vs 16.4 for male critics.

5

Ratings given by female critics are slightly higher than those given by male critics

3

Reviews emanate mostly from general interest magazines and from publications specialized in cinema and culture, where female critics are largely under-represented

47% of the total number of reviews are published by **general interest magazines**, 26% by magazines specializing in cinema and 18% by magazines specializing in culture.

A significant majority of the reviews published in magazines specializing in **cinema, culture or general interest magazines** are signed by male critics.

A significant majority of reviews published in **TV and women's magazines** are signed by female critics.

4

The number of reviews written by male critics is significantly higher for Thriller, Action Films and Documentaries

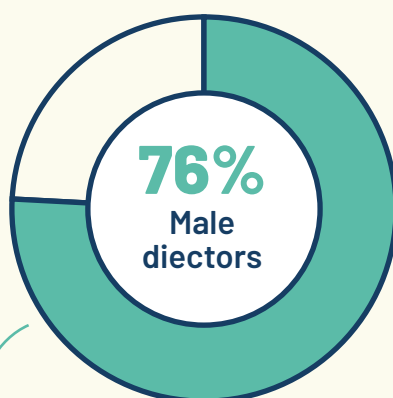
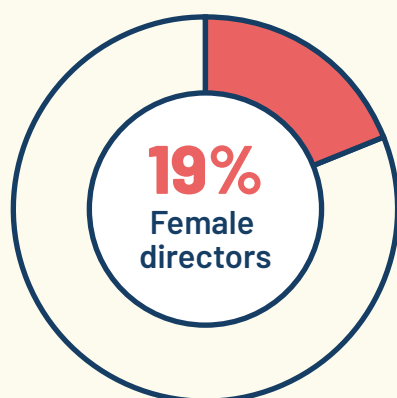
3.5/5 on average for female critics versus 3.2/5 on average for male critics.

The director's gender has no influence on the ratings.

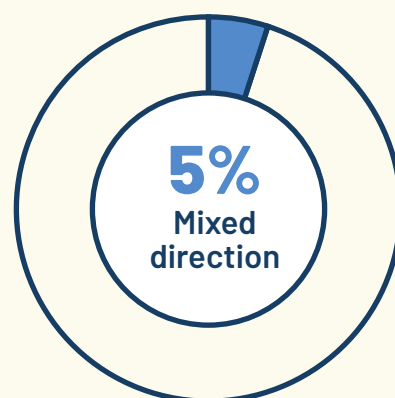
RESULTS

646

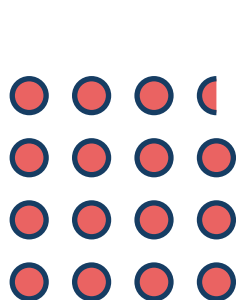
films
(released between May
2018 and April 2019)



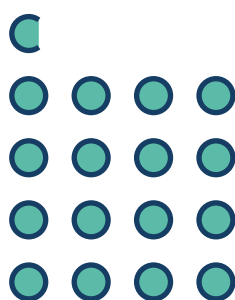
A MAJORITY
OF MALE
DIRECTORS



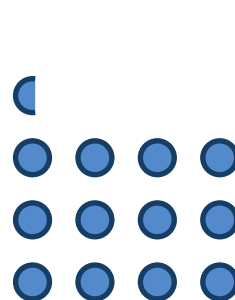
Number of reviews per film



Female
directors
15,5



Male
directors
16,9



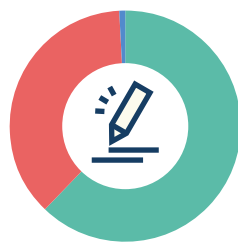
Mixed
direction
12,6

A roughly identical number of reviews per film regardless
of the director's gender.

611

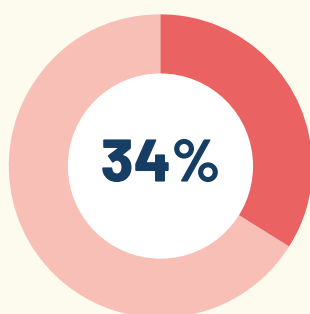
Journalists signed at least one film review between May 2018 and April 2019

Films critics by gender



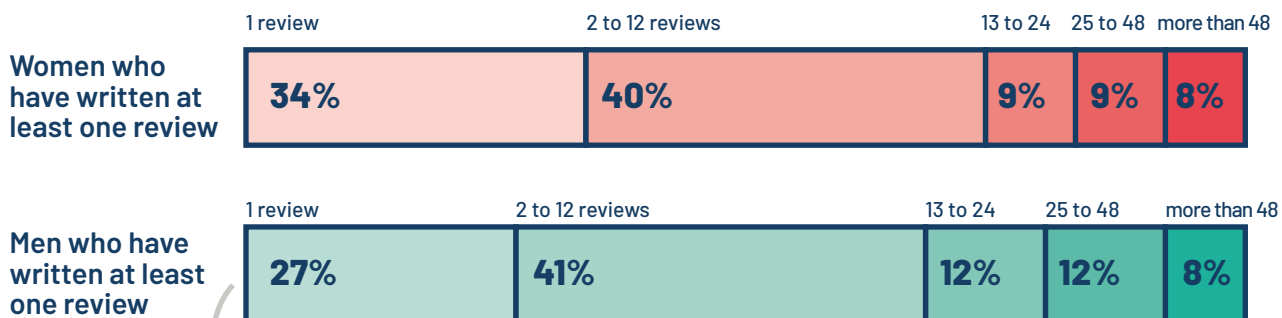
62% are men
37% are women
1% unspecified (« La Rédaction » for example)

In comparison, an AFDAS study shows that women **represent 47% of all journalists** in possession of a press card.



one third of the women wrote only one review between May 2018 and April 2019

Number of reviews in the last 12 months



The majority of journalists (74% for women and 68% for men) who have written a film review in the past 12 months have done so on an **occasional basis** (less than 12 reviews).

14,3

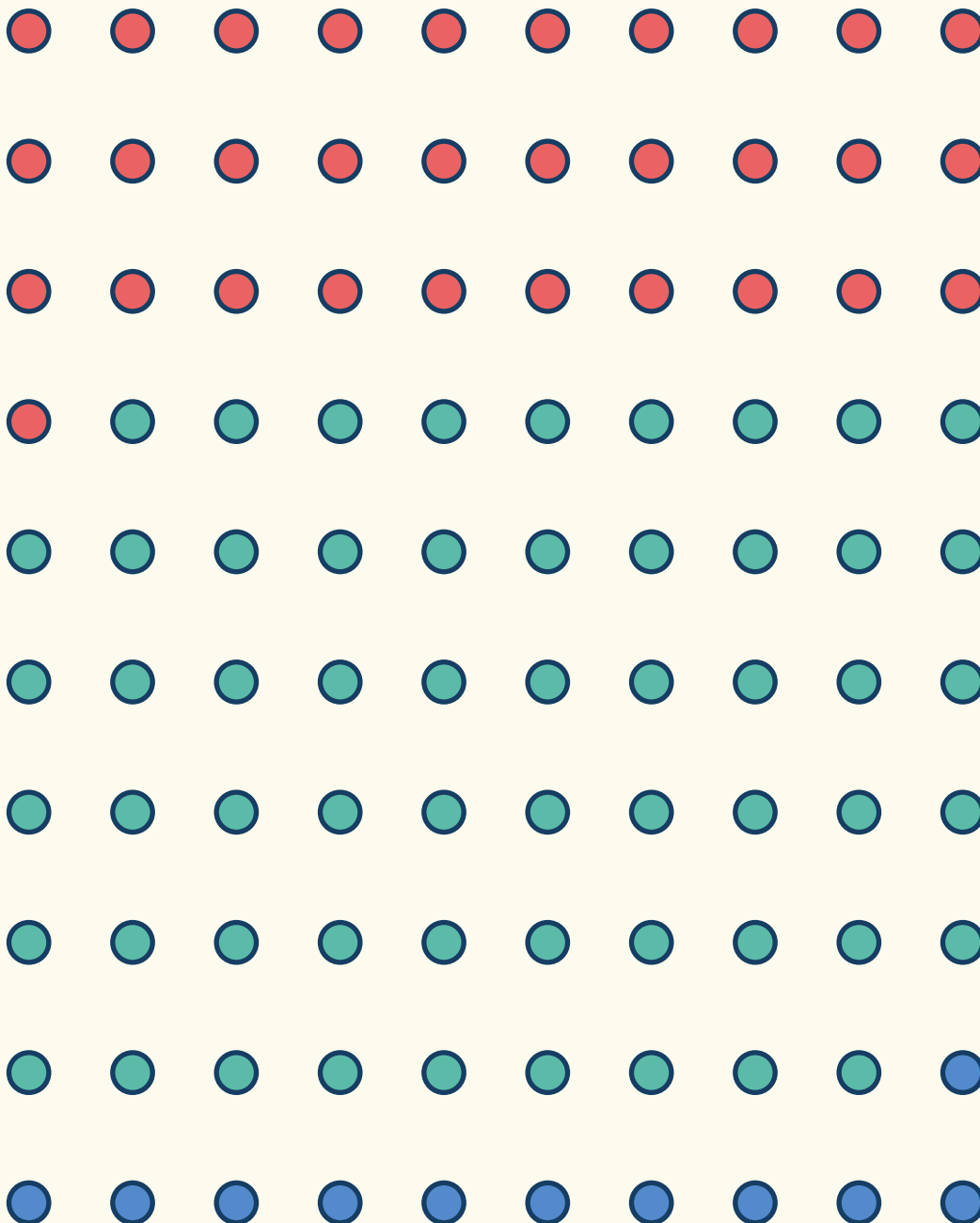
Average number of reviews signed by **female critics**

16,4

Average number of reviews signed by **male critics**

10,602

film reviews
between May 2018 and April 2019



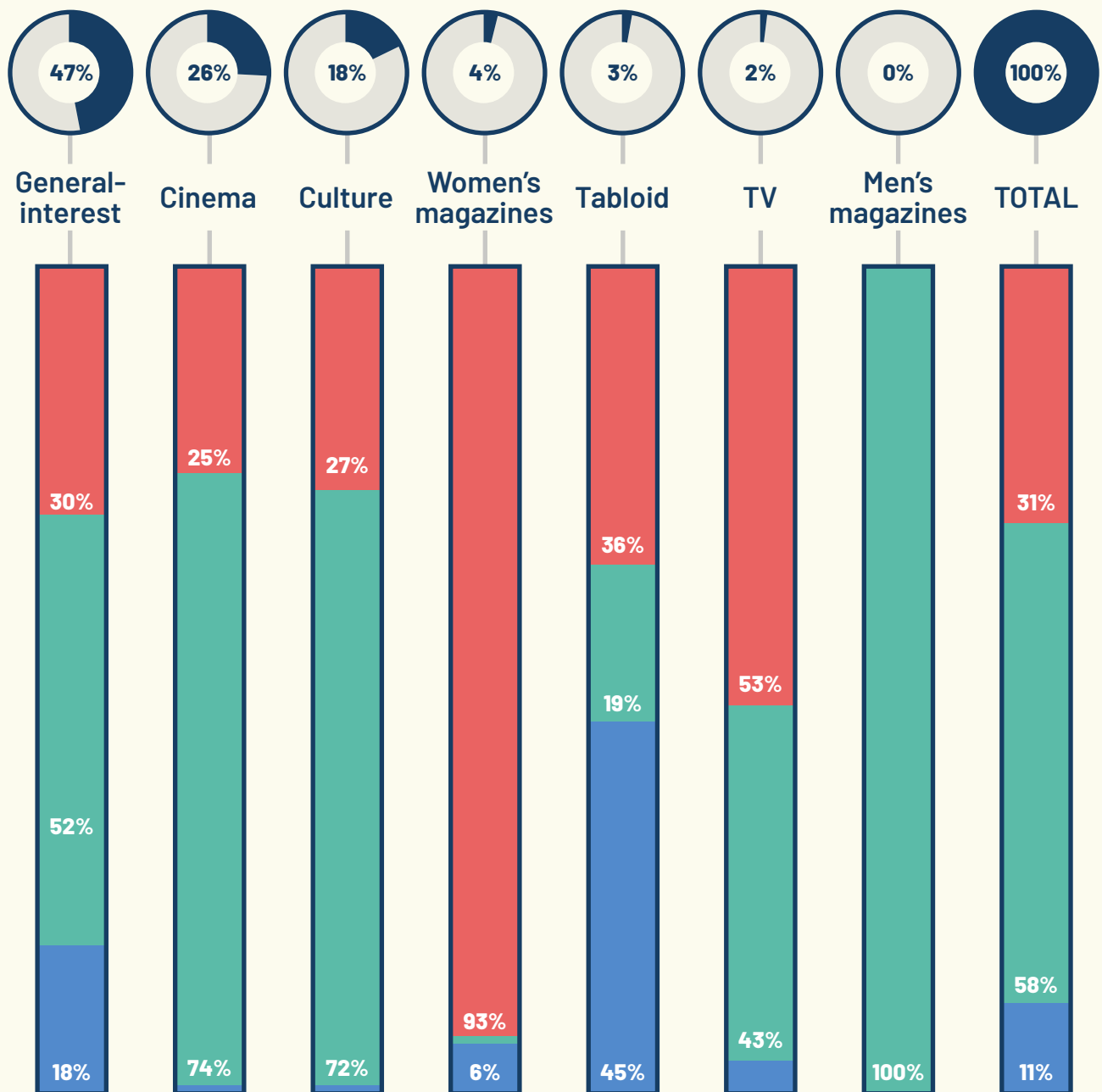
31%
reviews
written by
women

58%
reviews
written by
men

11%
unspecified
(« La Rédaction »
for example)

Reviews by media type :

● Women ● Men ● Unspecified



Reviews from magazines specializing in **CINEMA**, **CULTURE** and **GENERAL INTEREST** magazines are mostly signed by **MALE CRITICS**.

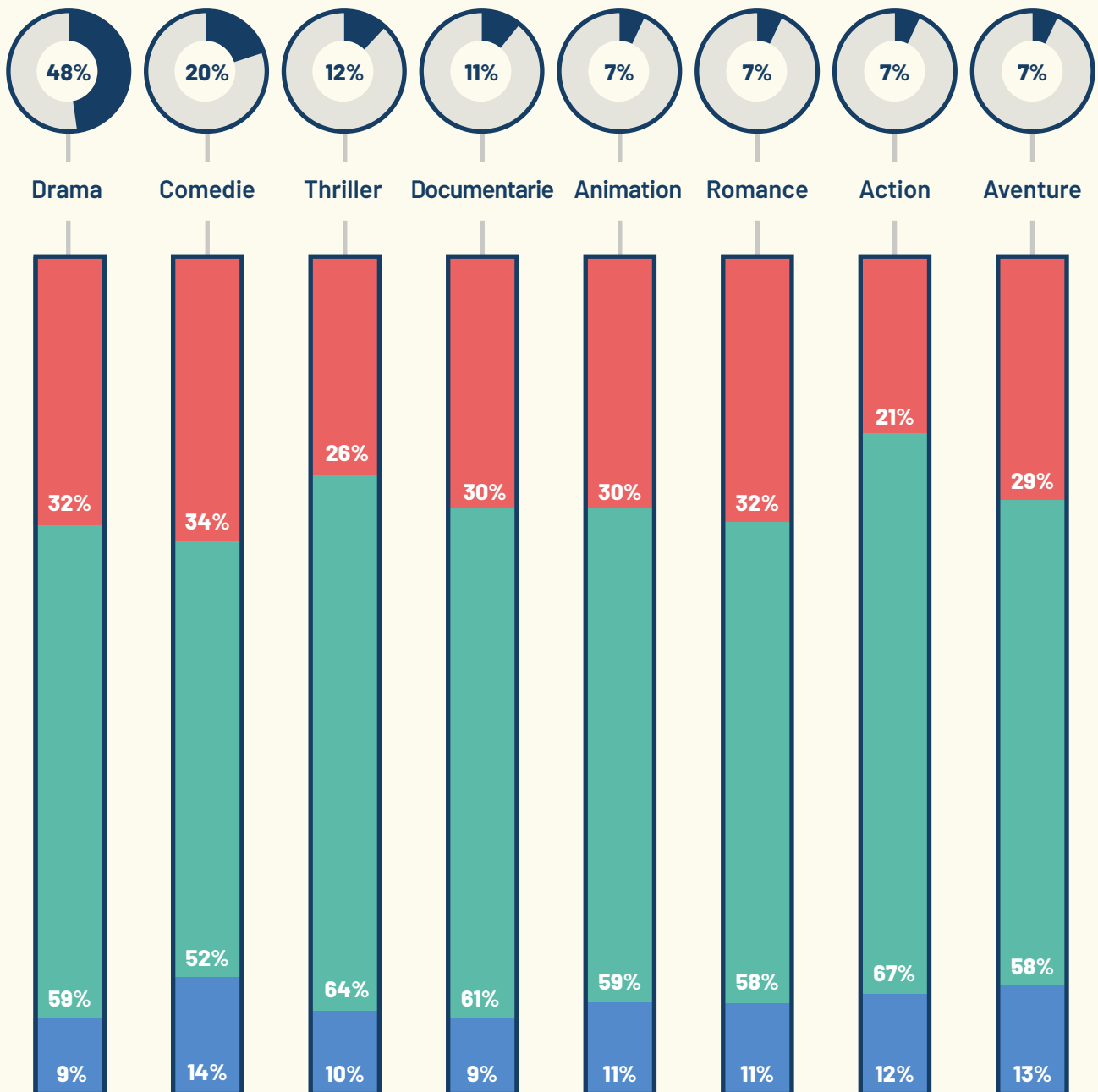
Reviews from **TV** and **WOMEN'S MAGAZINES** are mostly signed by **FEMALE CRITICS**.

Reviews by film genre :

● Women

● Men

● Unspecified



For films such as **ACTION, THRILLER** and **DOCUMENTAIRE** the number of reviews written by **MALE CRITICS** is significantly higher

FEMALE CRITICS are more represented in films such as **COMEDIE, DRAMA, ROMANCE**

On average, ratings by female critics are slightly higher.

Average ratings of reviews written by **women**  **3.5/5**

Average ratings of reviews written by **men**  **3.2/5**

Average ratings of reviews written by **unspecified**  **3.5/5**

Average ratings by media type

| | Reviews written by women | Reviews written by men | Reviews written unspecified |
|---------------------|--|---|--|
| Cinema |  3.3 |  3.1 |  3.4 |
| Culture |  3.4 |  3.3 |  3.9 |
| Generalist interest |  3.4 |  3.2 |  3.4 |
| Women's magazines |  4.1 |  3.0 |  4.1 |
| Men's magazines |  - |  3.8 |  - |
| Tabloid |  3.8 |  3.5 |  3.9 |
| TV |  3.8 |  3.4 |  3.9 |

Regardless of the type of media, ratings by **FEMALE CRITICS** are higher

The director's gender has no influence on the ratings

Average ratings - Reviews written by **women**

Female directors



3.4/5

Male directors



3.5/5

Mixed direction



3.7/5

Average ratings - Reviews written by **men**

Female directors



3.1/5

Male directors



3.2/5

Mixed direction



3.3/5

Average ratings - **unspecified**

Female directors



3.3/5

Male directors



3.6/5

Mixed direction



3.8/5

METHODOLOGY

Analysis of the films released between May 2, 2018 and April 24, 2019 (new films only)
646 films / 10,602 film reviews / 611 critics who signed at least one review

1. DATA SCRAPING FROM THE ALLOCINE WEBSITE

The panel of our report includes 55 titles from the daily press, titles and sites specializing in cinema, and magazines ranging from general interest to specialized press. The minimum number of reviews to be featured on the site is 3.

| Titles specializing in Cinema | Websites specializing in Cinema | Quoditions and weekly | General interest magazines, others |
|---|--|--|---|
| <ul style="list-style-type: none"> • L'Écran fantastique • Les Cahiers du cinéma • Cinemateaser • Les Inrocks • Mad Movies • Positif • Première • Studio • Télérama • Transfuge | <ul style="list-style-type: none"> • À voir à lire • Bande à part • Chronicart • Critikat • Culturebox • Culturopoing • Ecran large • Filmsactu • Journal du geek • La Septième obsession • LCI • Les Fiches du cinéma • IGN France | <ul style="list-style-type: none"> • 20 minutes • Charlie Hebdo CNews • Les Dernières Nouvelles d'Alsace • L'Express • L'Humanité • La Croix • La Voix du nord • Le Dauphiné Libéré • Le Figaro • Le JDD • Le Monde • Le Parisien • Le Point • Libération • Marianne • Nouvel Obs • Ouest France • Sud-Ouest | <ul style="list-style-type: none"> • Biba • Closer • Elle • Femme actuelle • GQ • Marie-Claire • Paris Match • Public • Rolling Stone • Télé 2 semaines • Télé 7 jours • Téléloisirs • Voici |

2. CHECKING THE REVIEWERS WHO SIGNED UNDER AN ACRONYM

3. CHECKING THE GENDER OF EACH REVIEWERS AND EACH DIRECTORS

4. CLASSIFICATION OF PRESS TITLES

- **Cinema** : Bande à part / Cahiers du Cinéma / CinemaTeaser / Critikat.com / Ecran Large / Filmsactu / L'Ecran Fantastique / La Septième Obsession / Les Fiches du Cinéma / Mad Movies / Positif / Première / Studio Ciné Live / Studio Magazine
- **Culture** : aVoir-aLire.com / Culturebox - France Télévisions / Culturopoing.com / IGN France / Le Figaroscope / Le Journal du Geek / Les Inrockuptibles / Rolling Stone / Télérama / Transfuge
- **General interest** : 20 Minutes / Charlie Hebdo / CNews / Dernières Nouvelles d'Alsace / L'Express / L'Humanité / La Croix / La Voix du Nord / LCI / Le Dauphiné Libéré / Le Figaro / Le Journal du Dimanche / Le Monde / Le Nouvel Observateur / Le Parisien / Le Point / Libération / Marianne / Ouest France / Paris Match / Sud Ouest
- **Women's magazines** : BIBA / Elle / Femme Actuelle / Marie Claire
- **Men's magazines** : GQ
- **Tabloid** : Closer / Public / Voici
- **TV** : Télé 2 semaines / Télé 7 jours / Télé Loisirs

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REPORT

PARITY AMONG FILM CRITICS

IN GERMANY

Analysis of the films
released in 2019



50 | 50 | 2020

SUMMARY

1

Lower female proportion among film critics

Among the **249 journalists** who wrote at least 1 review between January 2019 and June 2019, **36% are women**.

Among 1,809 film reviews, **32% are written by women**.

2

A profession / activity mainly composed of occasional film critics, especially amongst women

The **majority of journalists** - 68% for women and 64% for men - who have written a film review between January 2019 and June 2019 have done so **on an occasional basis** - less than 6 reviews.

One third of the female and male critics wrote only one review.

The average number of reviews per **female critics is 6.5** vs 7.8 for male critics for 6 months.

3

Reviews emanate mostly from publications specialized in cinema, where female critics are largely under-represented

A **large number of reviews** are published by magazines specializing in cinema and a **significant majority** of the reviews are signed by **male critics (74%)**.

4

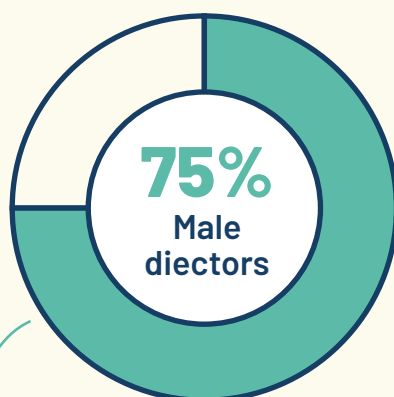
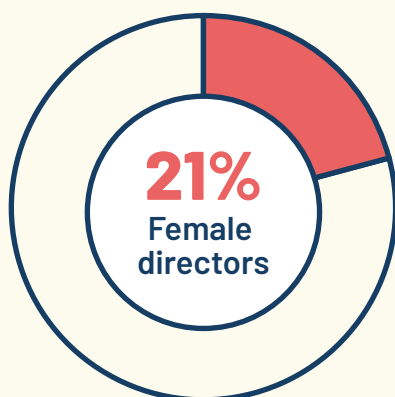
The number of reviews written by male critics is significantly higher for Horror, Animation and Comedy.

5

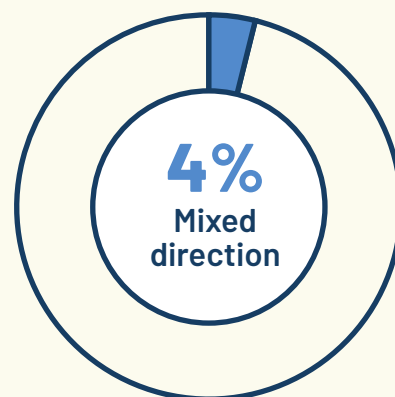
RESULTS

586

films
(released between
January 2019 and
December 2019)

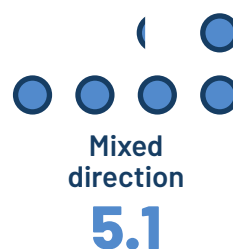
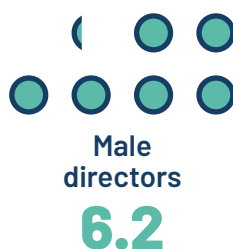
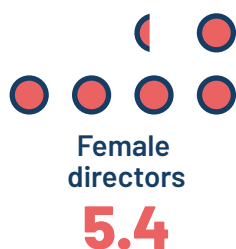


A MAJORITY
OF MALE
DIRECTORS



Number of reviews per film

For 303 films released between January 2019 and June 2019



A roughly identical number of reviews per film regardless
of the director's gender.

249

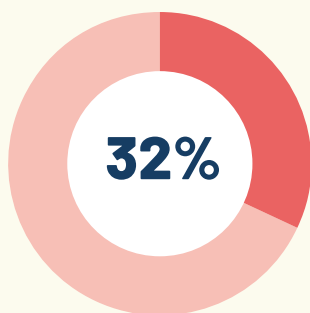
Journalists signed at least one film review between January 2019 and June 2019

Films critics by gender



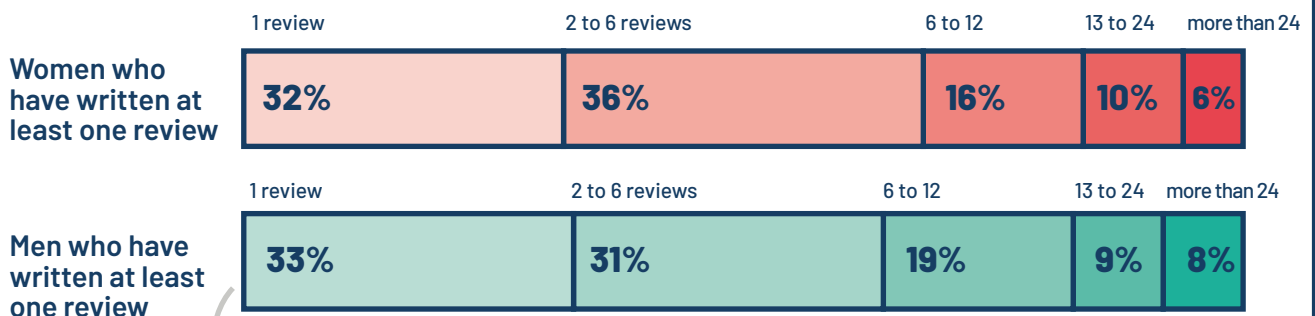
64% are men

36% are women



one-third of the women (32%) and men (33%) wrote only one review between January 2019 and June 2019

Number of reviews between January 2019 and June 2019



The majority of journalists (68% for women and 64% for men) who have written a film review between January 2019 and June 2019 have done so on an **occasional basis** (less than 6 reviews).

6.5

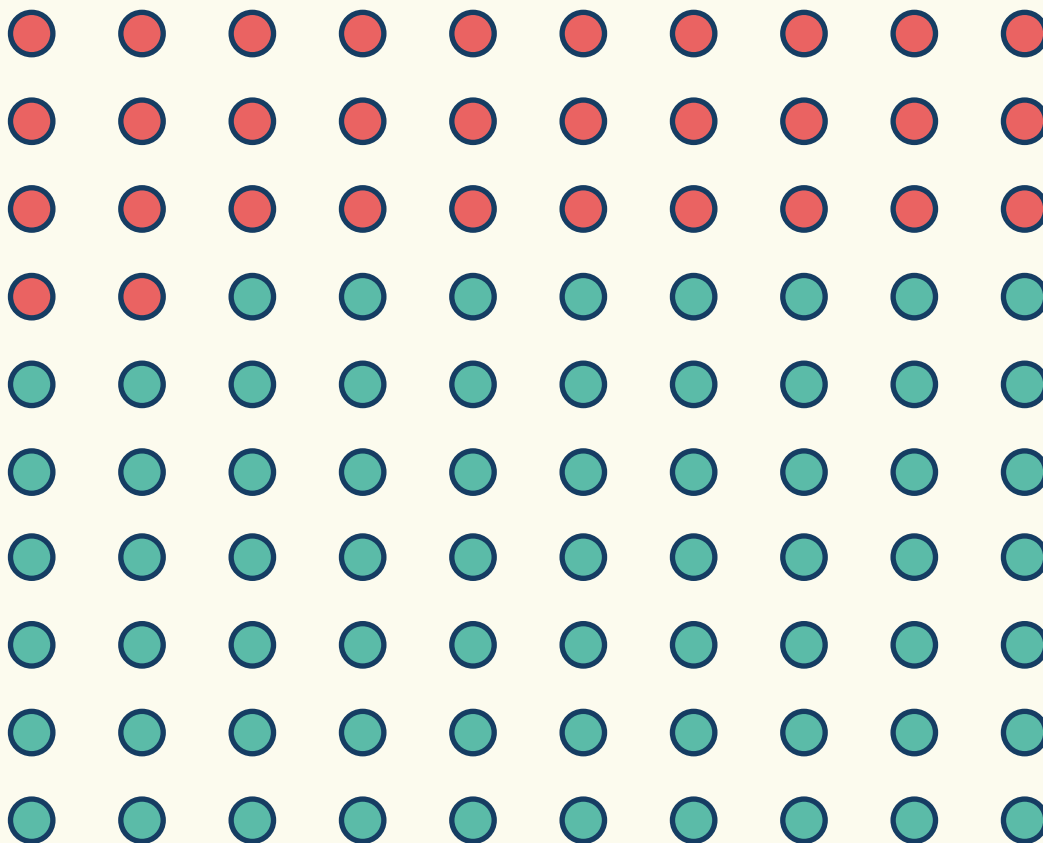
Average number of reviews signed by **female critics**

7.8

Average number of reviews signed by **male critics**

1,809

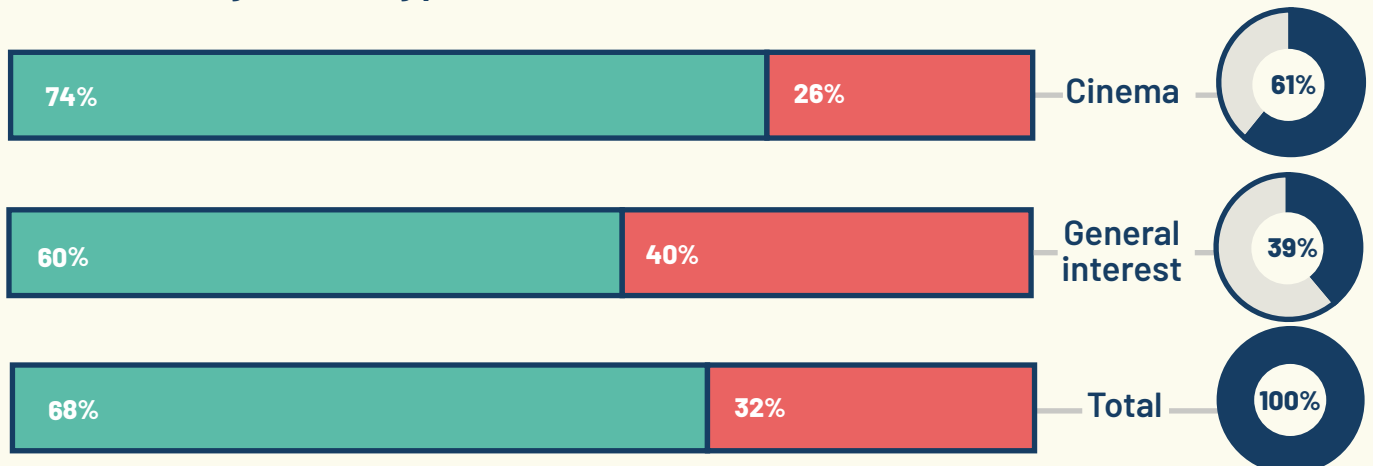
film reviews
between January 2019 and June 2019



32%
reviews
written by
women

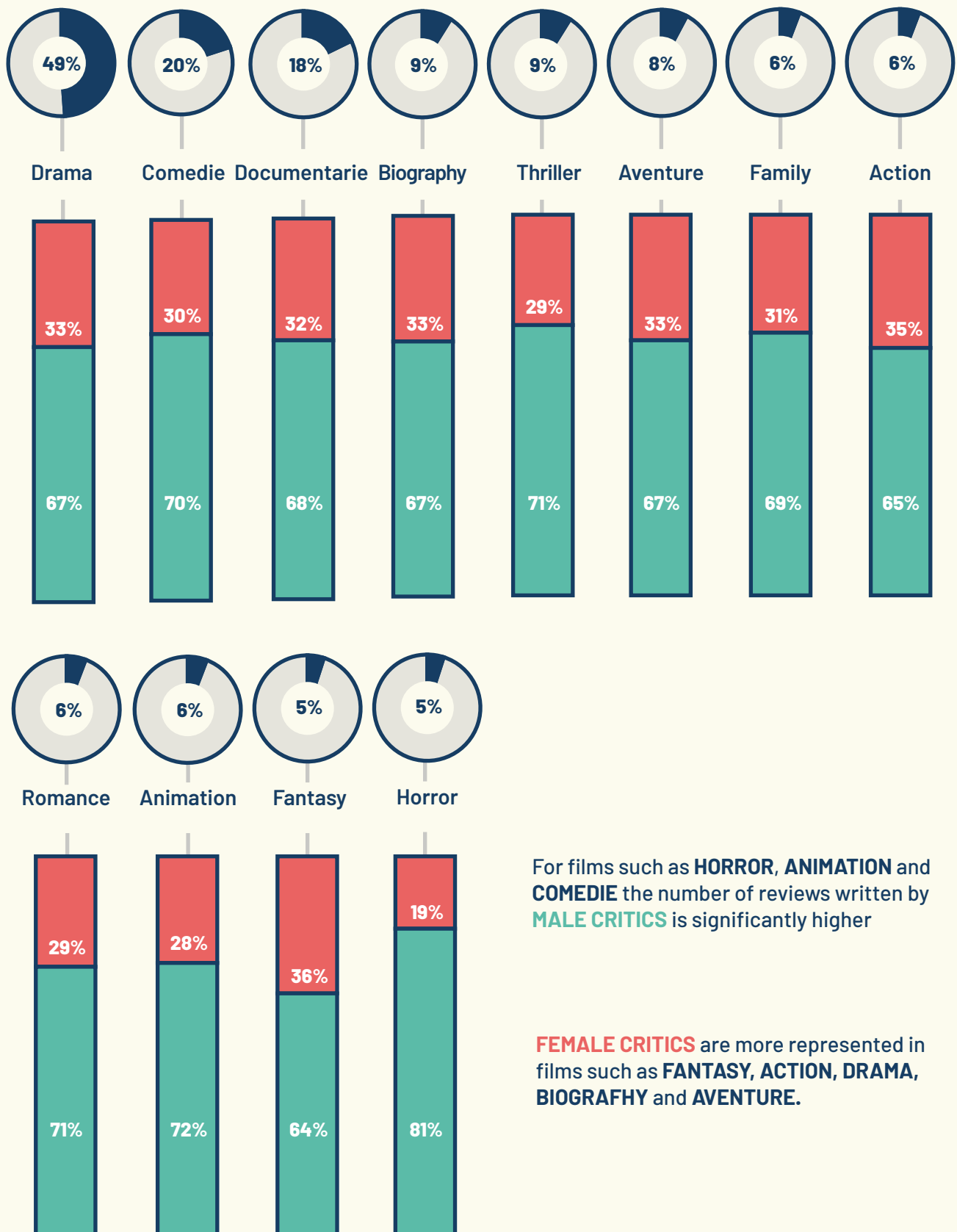
68%
reviews
written by
men

Reviews by media type : ● Women ● Men



Reviews by film genre :

● Women ● Men



METHODOLOGY

For director's gender analysis : films released between January 2019 and December 2019 (new films only).

For the rest of the report : analysis of the films released between January 2019 and June 2019.

1. DATA SCRAPING FROM THE FILMSTARTS.DE WEBSITE

- Data collection and analysis on 586 films released in Germany between January 2019 et Decembre 2019

2. SEARCHING FOR FILM REVIEWS AND FILM CRITICS IN 16 MEDIA

- Search for film reviews (for films released between January 2019 and June 2019) in each media

3. CHECKING THE GENDER OF EACH REVIEWERS AND EACH DIRECTORS

4. CLASSIFICATION OF PRESS TITLES

- **Cinema** : epd-Film / FilmDienst / Programm kino / Cargo / Kino-Zeit / Wessels-Filmkritik / critic.de / Filmclicks.at
- **General interest** : Süddeutsche Zeitung / Bild / Der Freitag / Die Zeit / FAZ / Tagesspiegel / Spiegel / Welt

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REPORT

PARITY AMONG FILM CRITICS

IN ITALY

Analysis of the films
released between
October 2018 and
September 2019
from MyMovies.it



50 | 50 | 2020

SUMMARY

1

Lower female proportion among film critics than among the total of journalists in Italy

Among the 298 journalists who wrote at least 1 review between October 2018 and September 2019, **35% are women**. In comparison, 42% of journalists in Italy are women*.

*Study « Journalists in Italy »

2

A profession mainly composed of occasional film critics

The majority of journalists - 71% for women and for men - who have written a film review in the past 12 months have done so **on an occasional basis** - less than 12 reviews.

The average number of reviews per **female critics is 13.0** vs 13.8 for male critics.

3

Reviews emanate mostly from general interest magazines and from publications specialized in cinema and culture, where female critics are largely under-represented

57% of the total number of reviews are published by **general interest magazines**, 34% by magazines specializing in cinema and 6% by magazines specializing in culture.

A significant majority of the reviews published in magazines specializing in **cinema or general interest** magazines are **signed by male critics**.

A significant majority of reviews published in **women's magazines** are signed by **female critics**.

4

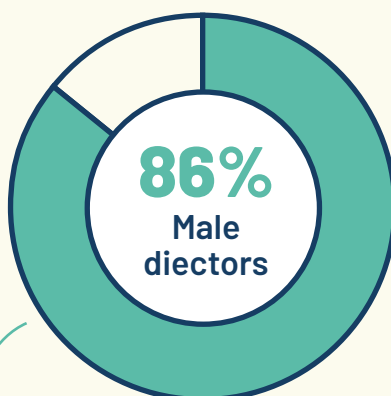
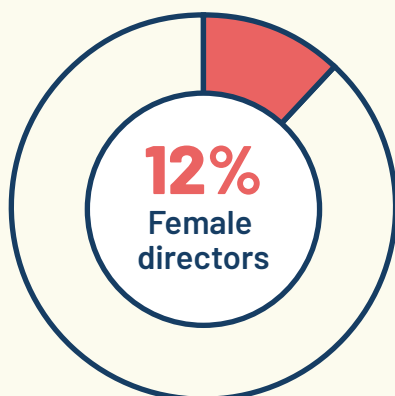
The number of reviews written by male critics is significantly higher for Horror, Science fiction, Action Films and Adventure.

5

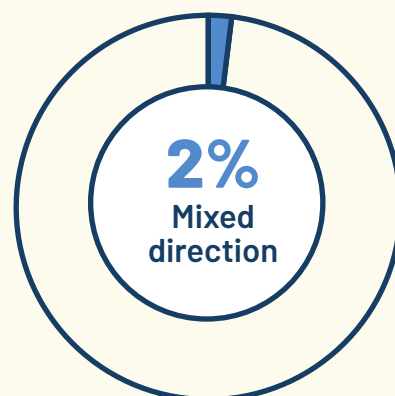
RESULTS

485

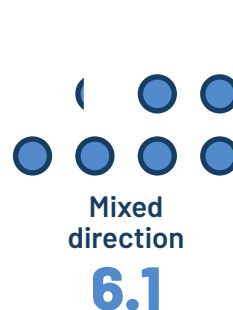
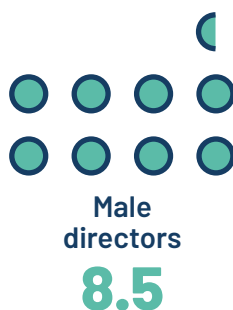
films
(released between
October 2018 and
September 2019)



A MAJORITY
OF MALE
DIRECTORS



Number of reviews per film



A roughly identical number of reviews per film regardless
of the director's gender.

298

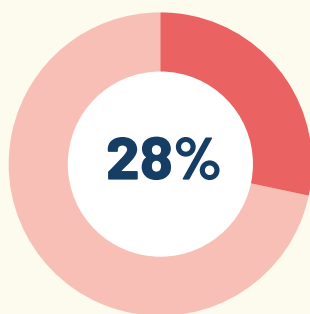
Journalists signed at least one film review between October 2018 and September 2019

Films critics by gender



65% are men

35% are women



more than one quarter of the women (26%) and men (29%) wrote only one review between October 2018 and September 2019

In comparison, an study « Journalists in Italy » shows that women represent 42% of all journalists.

Number of reviews in the last 12 months

Women who have written at least one review



Men who have written at least one review



The majority of journalists (71% for women and 71% for men) who have written a film review in the past 12 months have done so on an **occasional basis** (less than 12 reviews).

13.0

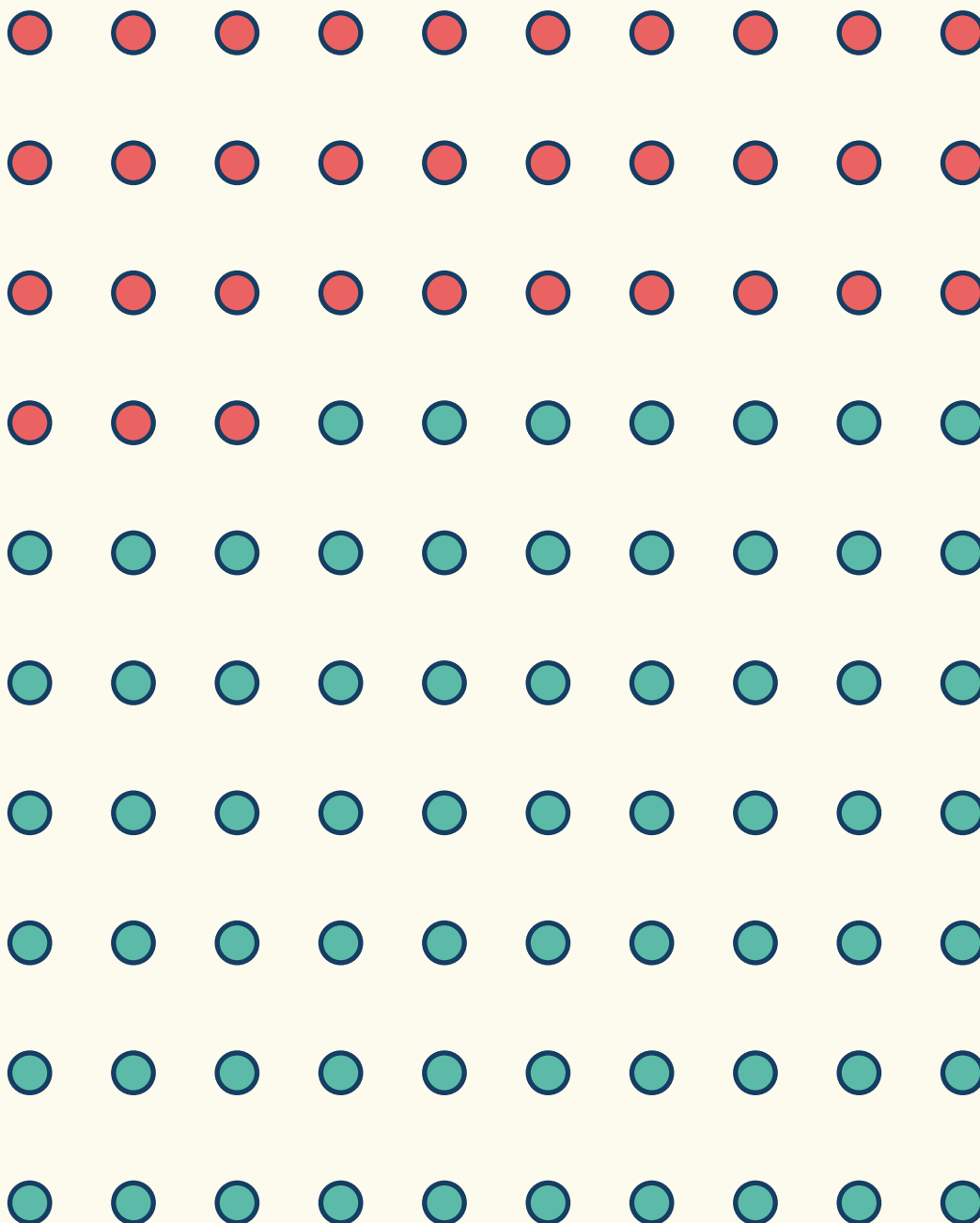
Average number of reviews signed by **female critics**

13.8

Average number of reviews signed by **male critics**

4,037

film reviews
between October 2018 and September 2019

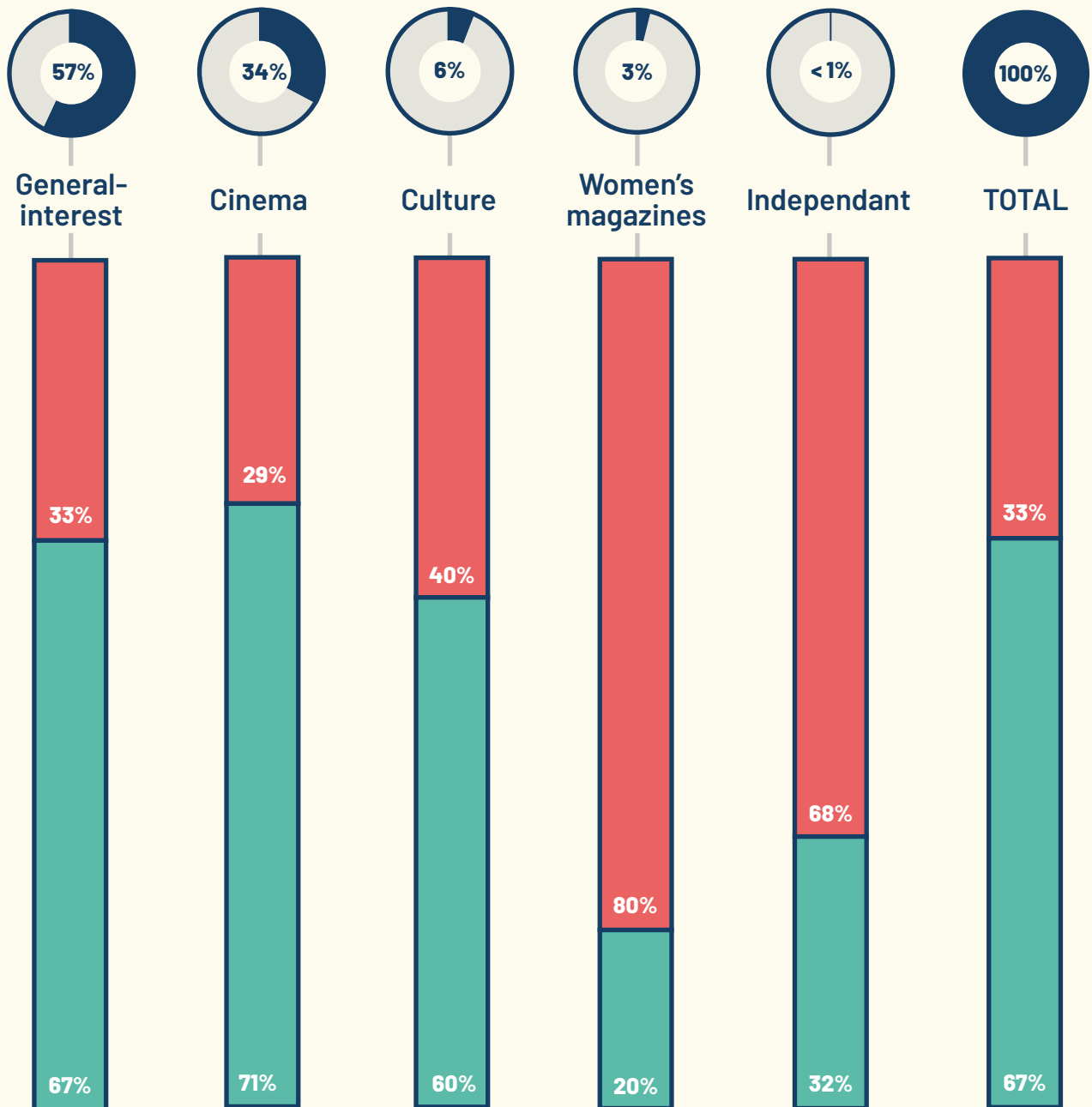


33%
reviews
written by
women

67%
reviews
written by
men

Reviews by media type :

● Women ● Men

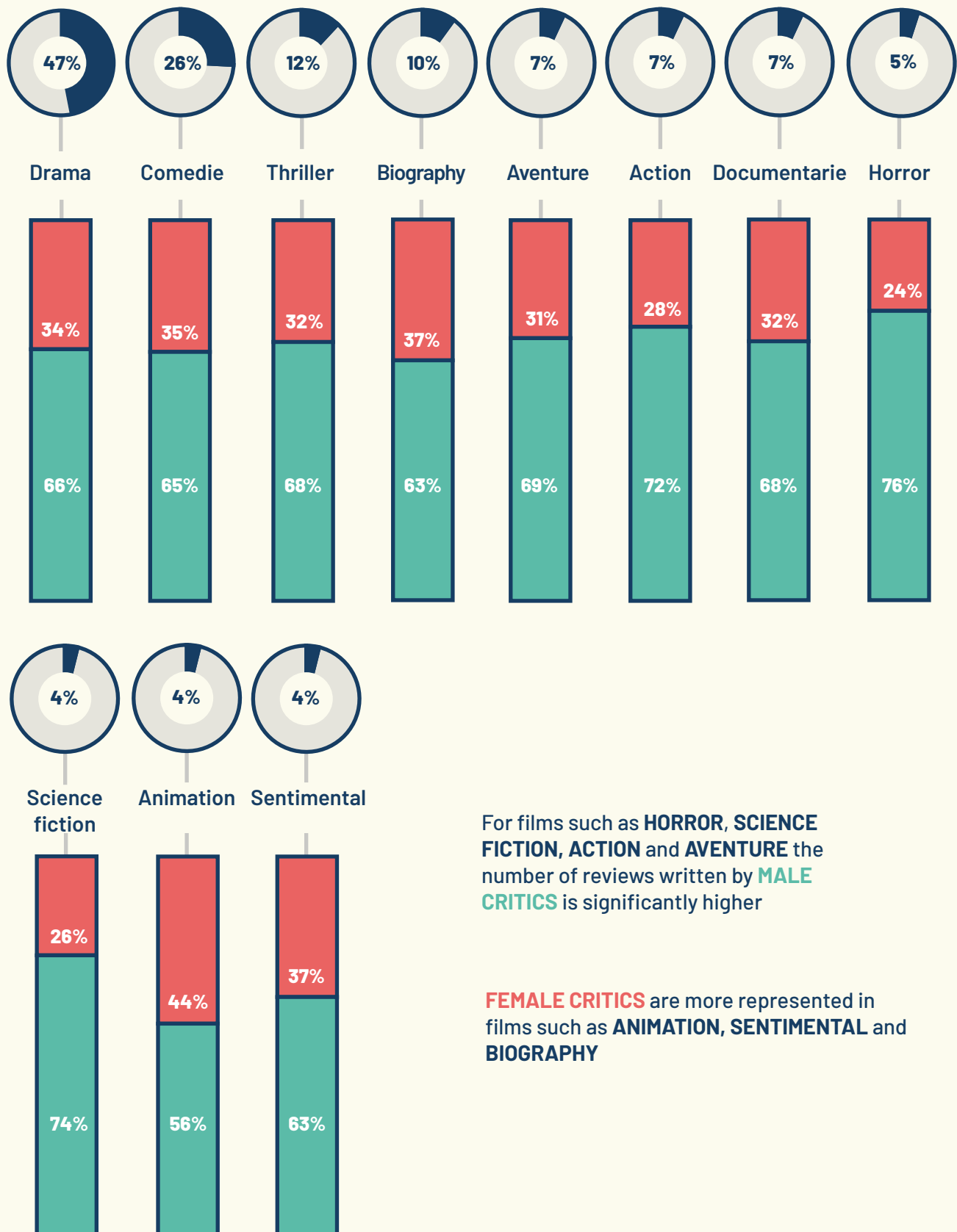


Reviews from magazines specializing in **CINEMA** and **GENERAL INTEREST** magazines are mostly signed by **MALE CRITICS**.

Reviews from **WOMEN'S MAGAZINES** and **INDEPENDANT** are mostly signed by **FEMALE CRITICS**.

Reviews by film genre :

● Women ● Men



For films such as **HORROR, SCIENCE FICTION, ACTION** and **AVENTURE** the number of reviews written by **MALE CRITICS** is significantly higher

FEMALE CRITICS are more represented in films such as **ANIMATION, SENTIMENTAL** and **BIOGRAPHY**

METHODOLOGY

Analysis of the films released between October 2018 and September 2019 (new films only)
482 films / 4,037 film reviews / 77 press titles or websites / 298 critics who signed at least one review

1. DATA SCRAPING FROM THE MYMOVIES.IT WEBSITE

- Data collection and analysis on 485 films, 4595 film reviews by 452 critics and 128 press titles.
- Selection of **Italian press titles** : the report concerns ultimately 482 films, 4037 film reviews by 298 critics.

The panel of our report includes 77 titles from the daily press, titles and sites specializing in cinema, and magazines ranging from general interest to specialized press.

2. CHECKING THE REVIEWERS WHO SIGNED UNDER AN ACRONYM

3. CHECKING THE GENDER OF EACH REVIEWERS AND EACH DIRECTORS

4. CLASSIFICATION OF PRESS TITLES

- **Cinema** : Ciak / Cineforum / Cinematografo.it / Dizionario Morandini / Film TV / Filmcronache / Filmidee / Filmselezione / IndieWire / La Rivista del Cinematografo / Nocturno / Quinlan / Sentieri Selvaggi / TaxiDrivers / Vivi il Cinema / We Love Cinema
- **Culture** : Close-UP / Cult Week / Duels.it / Games Village / Ma Se Domani / Micromega / Rolling Stone / Rumore / Trova Roma / Wired
- **General interest** : Avvenire / Famiglia Cristiana / Gazzetta d'Alba / Gazzetta di Mantova / Giornale di Brescia / Huffington Post / Il Corriere della Sera / Il Dubbio / Il Fatto Quotidiano / Il Foglio / Il Gazzettino / Il Giornale / Il Manifesto / Il Mattino / Il Mattino di Padova / Il Messaggero / Il Piccolo / Il Secolo XIX / Il Sole-24 Ore / Il Tempo / Il Venerdì di Repubblica / Internazionale.it / L'Arena / L'Eco di Bergamo / L'Espresso / L'Osservatore Romano / La Gazzetta del Mezzogiorno / La provincia / La Provincia di Como / La Repubblica / La Sicilia / La Stampa / Left / Libertà / Il Tempo / Maxim / Panorama / Quotidiano Nazionale / Roma Sette / Sport Week / Tutto Milano / Vanity Fair / ViviMilano
- **Women's Magazine** : Donna Moderna / Elle / Io Donna / Marie Claire / Pianeta Donna / Tu Style

50 50 2020

With the support of :



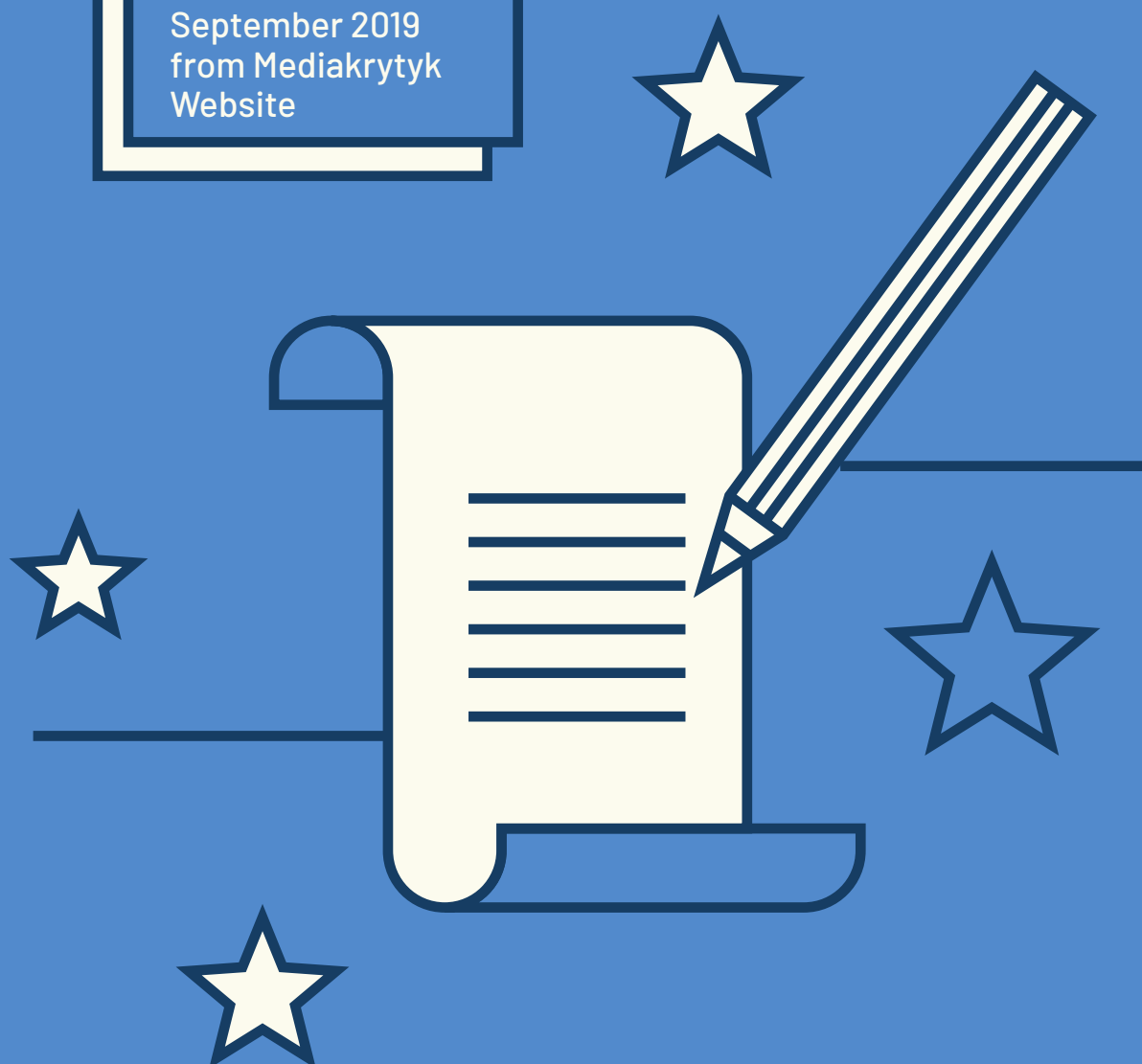
Creative
Europe
MEDIA

REPORT

PARITY AMONG FILM CRITICS

IN POLAND

Analysis of the films
released between
October 2018 and
September 2019
from Mediakrytyk
Website



50 | 50 | 2020

SUMMARY

1

Lower female proportion among film critics

Among the 670 journalists or bloggers who wrote at least 1 review between October 2018 and September 2019, **37% are women.**

Among 6,648 film reviews, **24% are written by women.**

2

A profession / activity mainly composed of occasional film critics, especially amongst women

The majority of journalists or bloggers – 88% for women and 74% for men – who have written a film review in the past 12 months have done so **on an occasional basis** – less than 12 reviews.

More than one third of the female critics wrote only one review between October 2018 and September 2019, against one quarter of the male critics.

The average number of reviews per **female critics is 6.2** vs 11.7 for male critics.

5

Ratings given by female critics are slightly higher than those given by male critics

3

Reviews emanate mostly from publications specialized in cinema and culture, where female critics are largely under-represented

47% of the total number of reviews are published **by magazine specializing in Cinema**, 35% by magazines specializing in culture (in the broadest sense).

A significant majority of the reviews published in magazines specializing in **cinema and culture** magazines are **signed by male critics.**

4

The number of reviews written by male critics is significantly higher for Horror, Sci-Fi and Action Films

While female critics are more represented in films such as **ADVENTURE, BIOGRAPHY, DRAMA** and **COMEDIE.**

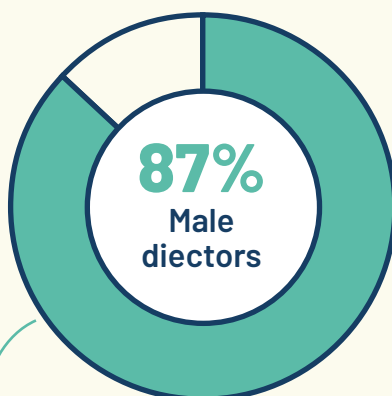
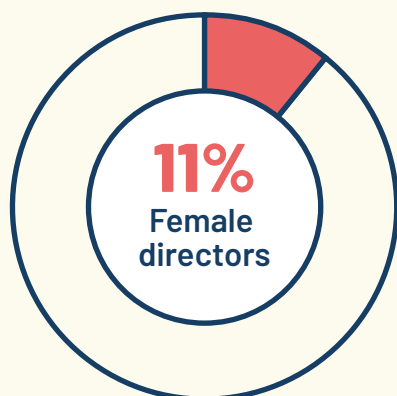
3.3/5 on average for female critics versus 3.2/5 on average for male critics.

The director's gender has no influence on the ratings.

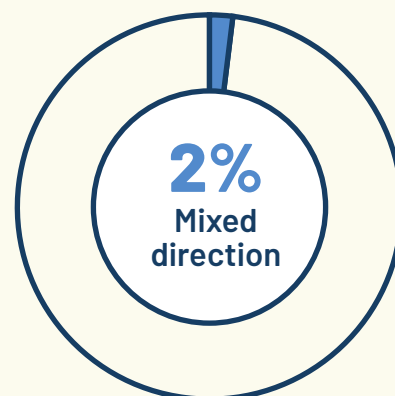
RESULTS

340

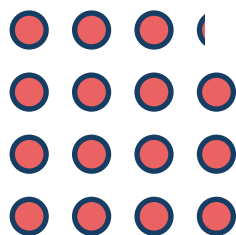
films with reviews (released in Poland between October 2018 and September 2019)



A MAJORITY OF MALE DIRECTORS

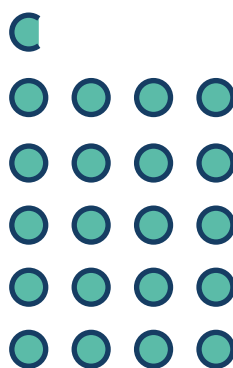


Number of reviews per film



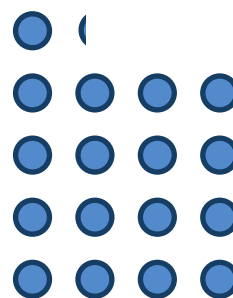
Female directors

15,1



Male directors

20,9



Mixed direction

17,1

Films directed by male director have more reviews.

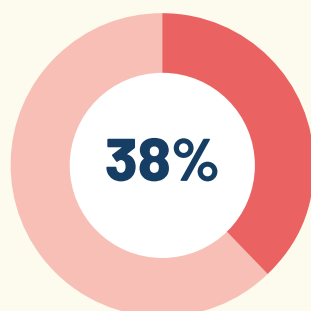
670

critics signed at least one film review between October 2018 and September 2019

Films critics by gender

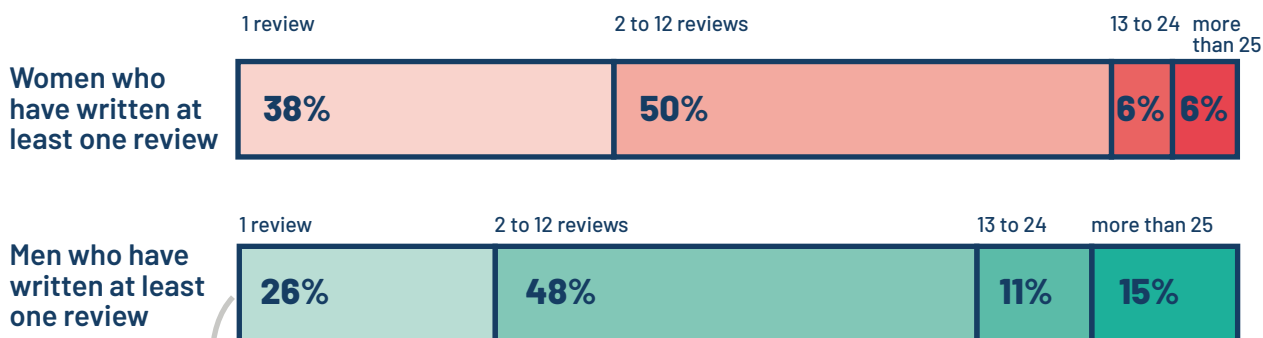


63% are men
37% are women



More than one third of the women wrote only one review between October 2018 and September 2019

Number of reviews in the last 12 months



The majority of journalists (88% for women and 74% for men) who have written a film review in the past 12 months have done so on an **occasional basis** (less than 12 reviews).

6,7

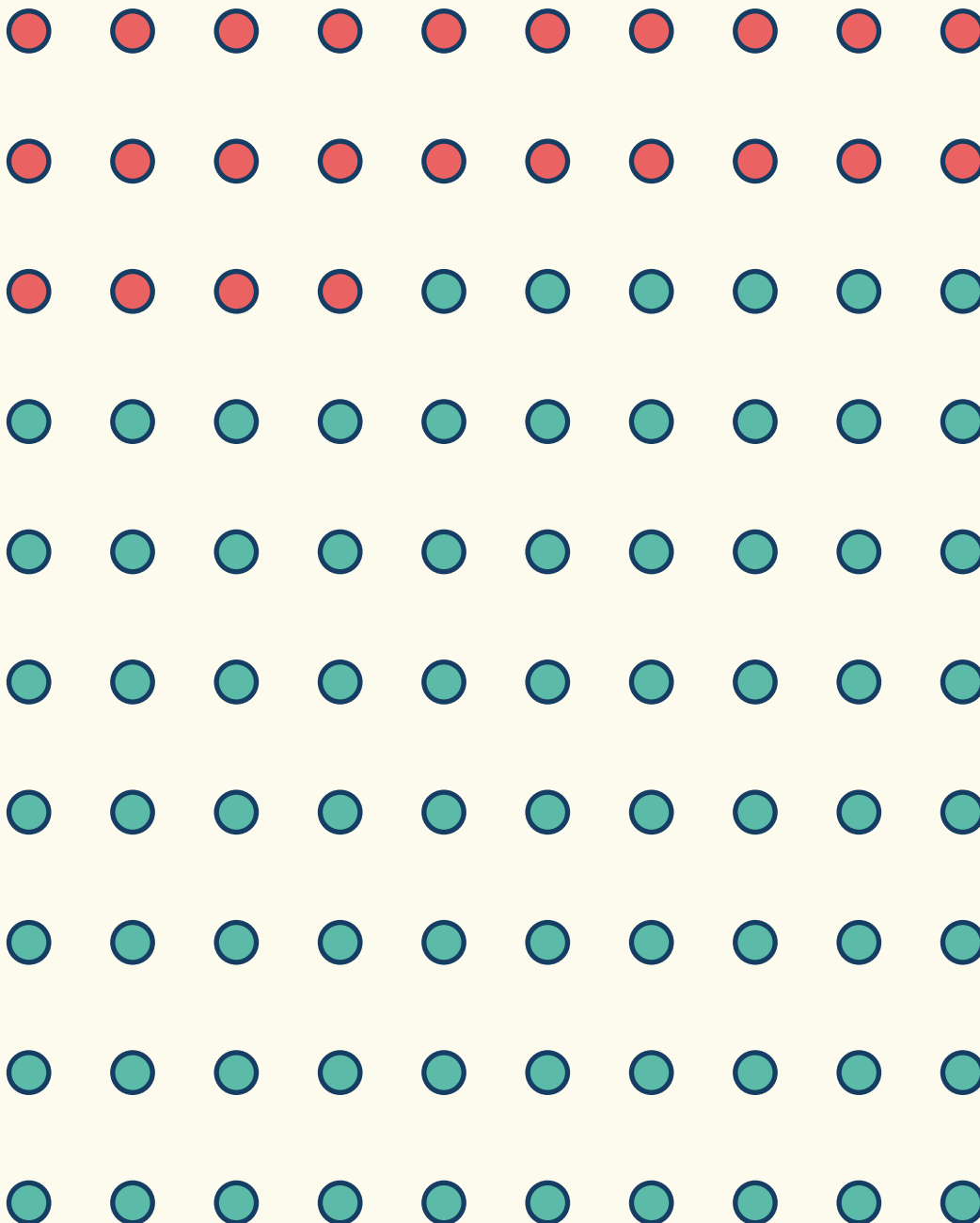
Average number of reviews signed by **female critics**

12,3

Average number of reviews signed by **male critics**

6,848

film reviews
between October 2018 and
September 2019



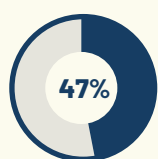
24%
reviews
written by
women

76%
reviews
written by
men

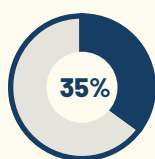
Reviews by media type :

● Women

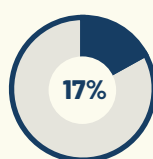
● Men



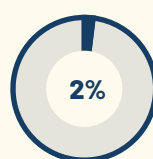
Cinema



Culture



General-interest



TV



Total

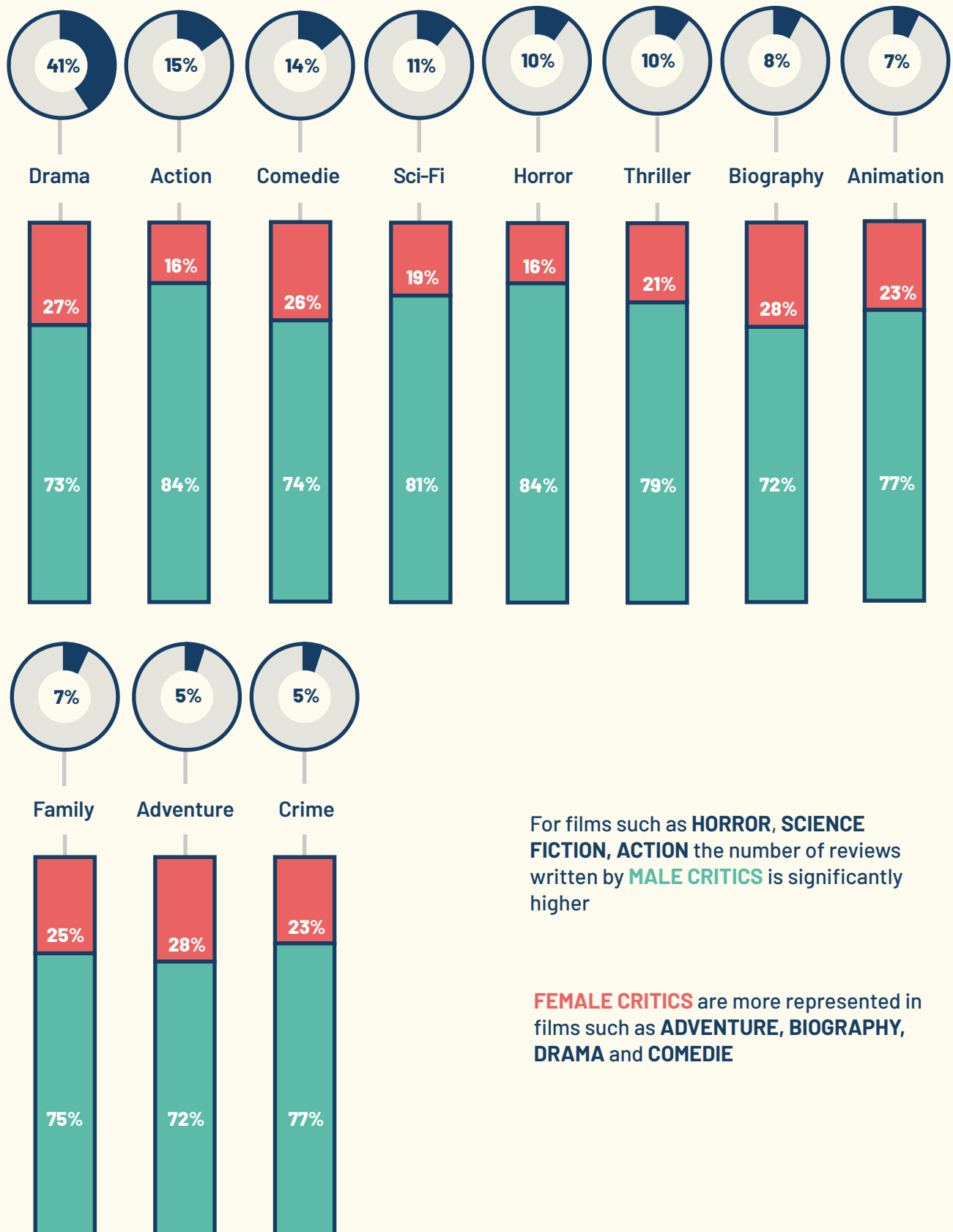


Reviews from magazines specializing in **CINEMA**, **CULTURE** and **TV** magazines are mostly signed by **MALE CRITICS**.

Reviews by film genre :

● Women

● Men



For films such as **HORROR, SCIENCE FICTION, ACTION** the number of reviews written by **MALE CRITICS** is significantly higher

FEMALE CRITICS are more represented in films such as **ADVENTURE, BIOGRAPHY, DRAMA** and **COMEDIE**

On average, ratings by female critics are slightly higher.

Average ratings of reviews written by **women**



Average ratings of reviews written by **men**



The ratings on Mediakrytyk website are expressed out of 10 (Women critics : 6.7 /10 and Men critics : 6.4/10).

We recalculated the scores out of 5 for more consistency with other countries' reports.

Average ratings by media type

| | Reviews witten by women | Reviews witten by men |
|---------------------|---|---------------------------------|
| Cinema | <p>3.3</p> <p>(6.6 / 10 on Mediakritik's Website)</p> | <p>3.2</p> <p>(6.3 / 10)</p> |
| Culture | <p>3.4</p> <p>(6.8 / 10)</p> | <p>3.2</p> <p>(6.4 / 10)</p> |
| Generalist interest | <p>3.3</p> <p>(6.6 / 10)</p> | <p>3.3</p> <p>(6.7 / 10)</p> |
| TV | <p>-</p> | <p>3.1</p> <p>(6.1 / 10)</p> |

Ratings by **FEMALE CRITICS** are slightly higher in media or blogs specializing in Cinema or Culture.

The director's gender has no influence on the ratings

Average ratings - Reviews written by **women**

Female directors



3.4/5

(6.8 / 10 on Mediakritik's Website)

Male directors



3.3/5

(6.7 / 10)

Mixed direction



3.3/5

(6.6 / 10)

Average ratings - Reviews written by **men**

Female directors



3.2/5

(6.5 / 10 on Mediakritik's Website)

Male directors



3.2/5

(6.4 / 10)

Mixed direction



3.4/5

(6.7 / 10)

METHODOLOGY

Analysis of the films released in Poland between October 2018 and September 2019 (new films only, films released only worldwide not taken into account)

340 films / 8,848 film reviews / 670 critics who signed at least one review

1. DATA SCRAPING FROM THE MEDIAKRYTYK WEBSITE

The panel of our report includes 198 titles from the daily press, titles and sites specializing in cinema, magazines ranging from general interest to specialized press, and blogs of enthusiasts people.

2. CHECKING THE REVIEWERS WHO SIGNED UNDER AN ACRONYM

3. CHECKING THE GENDER OF EACH REVIEWERS AND EACH DIRECTORS

4. CLASSIFICATION OF MEDIA & BLOGS TITLES

• **Cinema** : 16mm / 35mm / 500 filmów / Alien Hive / Bartłomiej Paszyk / Bliżej Ekranu / blog filmowy / Błoto Dla Zuchwałych / Box Office'owy Zawrót Głowy / Całe życie w kinie / Celuloidowe sny / Ciekawy przypadek Karola Moszumańskiego / Co OBEJRZEĆ! / Cronenbergalia.pl / danieljaszcz.blog / Drugi Seans / Dyskusyjna Laska Filmowa / Dzika Banda / E-kran / Ekrany / FalaKina.pl / FDB / Felieton Romana / Film / Film jak sen / Film.org.pl / Filmaniak / Filmaster / Filmawka / Filmbuk / Filmosfera / Filmoskop Toruński CSF / Filmowa Sofa / Filmowe odloty / Filmowicz / Filmowo.net / Filmowy Kot / Filmożercy / Filmweb / Filmy Fantastyczne / Hipomaniakalny Kinoman / his name is death / Kino / Kinoblog / Kinofilia Krzysztof Bogumiński / Kinomisja / Kinosfera Polska Extra / KinoŚwinka / Klaps! / Klub Filmowy Obraz i Dźwięk / Krytyk / Magia Kina / Masked Vigilante / MF / Cinerama / Movies Room / Movieway / Multikino / Myśliwiec ogląda / Nadfiolet / naEKRANIE / O filmach / Okiem Filmoholika / Okiem Krytyka / Orbitowanie bez cukru / Ostatni na sali / Para na film / Pełna sala / Planeta Kina / Płaski Kubek / Pociąg do kina / Poza Kadrem / Quentin / Sfilmowani / Spór w kinie / Srebrny ekran / We'll Always Have the Movies / Z winem do kina / Żale Kinomana

• **Culture** : Aberracje / Aktivist! / Altao.pl / artPAPIER / arytmia.eu / Biblia Horroru / Big Bad Dice / Blisko Kultury / Brody z Kosmosu / Co Jest Grane 24 / Czas Kultury / Daily Dzbaniżm / Demland / Dwutygodnik / Dzielnice Magazine / empik / Entuzjasta Gier / Esensja / Galeria Grozy / Game Exe / Gameplay.pl / Gamerweb / Geek Factor / GeekLife / Głos Kultury / Głosy z ulicy / Grabarz Polski / Gracz.org / gram.pl / Histmag.org / K MAG MAGAZYN / Kaleidoscope Wrocław / Kalejdoskop Wrocław / Kultura na co dzień / Kultura Osobista / KulturalneIngredience / kulturapoznan.pl / Kulturatka.pl / Kusi na Kulturę / Łowcy Trofeów / Magazyn Vogue Polska / Magivanga / Mechaniczna Kulturacja / Mój Netflix / Narodowe Centrum Kultury / Nerdheim / Niekulturalny.com.pl / O szeroko pojętej kulturze / Ostatnia Tawerna / Pan-Fun Blog / Panteon / Paradoks / Pełna Coolturka / Piotr Samolewicz Online / Plaster Łódzki / Po napisach / Poltergeist / Polygamia / Popbookownik / popkultura / Popkultura Elitarna / Popkulturyści / PPE / Przekładaniec kulturalny /reflektor / Se Toči / Soundrive / Spider's Web / Stoner Polski / Suchoty / Szczere Recenzje / TesterGier.pl / Troyann / VIVA! / Wiekdwudziesty.pl / Wysoki Poziom Kultury / Z dala od polityki

• **General interest** : AllinCard / Alternatywa / Antyradio.pl / Antyweb / Bednarski Blog / Bezszyldu / Biegiem na film / Chillizet / Czasopismo Lege Artis / dlaStudenta.pl / Dobry Tygodnik Sądecki / Dziennik Łódzki / Dziennik.pl / Gazeta.pl / HDTV Polska / IgiMag / Interia / Krytyk amator / KrytykaPolityczna.pl / Kultura Liberalna / Kurier Poranny / Lokalny Fyrtel / niezależna / Onet / Polityka / Polskatimes.pl / Przekrój / Przewodnik Katolicki / Radio Kraków / Radio RAM / Radio Wrocław / Reporter-24.pl / RESinet / Rzeczpospolita / Sofijon / Trojmiasto.pl / WhatNext / Wizja Lokalna / WP / wPolityce.pl / Wyborcza.pl / Wysokie Obcasy

• **TV** : Telemagazyn

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REPORT

PARITY AMONG FILM CRITICS

IN SPAIN

Analysis of the films
released between
October 2018 and
Septembre 2019
from SensaCine
Website



50 | 50 | 2020

SUMMARY

1

Lower female proportion among film critics than among the total of journalists in Spain

Among the 165 journalists who wrote at least 1 review between October 2018 and September 2019, **21% are women**. In comparison, 41% of all the registered journalists in Spain are women*.

*Study « Women Journalists in Spain »

2

A profession mainly composed of occasional film critics, especially amongst women

The majority of journalists - 77% for women and 81% for men - who have written a film review in the past 12 months have done so **on an occasional basis** - less than 12 reviews.

43% of the female critics wrote only one review between October 2018 and September 2019, against 29% of the male critics.

The average number of reviews per **female critics is 7.9** vs 8.2 for male critics.

5

Ratings given by female critics are slightly higher than those given by male critics

3

Reviews emanate mostly from publications specialized in cinema and culture and from general interest magazines, where female critics are largely under-represented

56% of the total number of reviews are published by **magazines specializing in cinema**, 36% by **general interest magazines** and 8% by magazines specializing in culture.

A significant majority of the reviews published in magazines specializing in **culture magazines** are signed by male critics.

4

The number of reviews written by male critics is significantly higher for Terror, Crime and Action Films

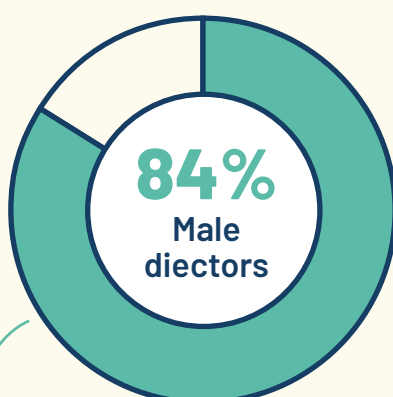
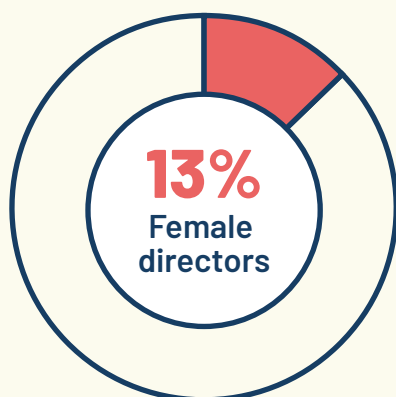
3.2/5 on average for female critics versus 3.1/5 on average for male critics.

The director's gender has no influence on the ratings.

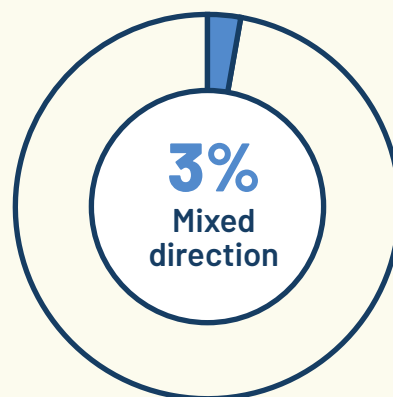
RESULTS

559

films
(released between
October 2018 and
September 2019)



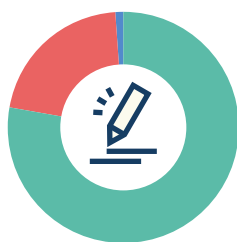
A MAJORITY
OF MALE
DIRECTORS



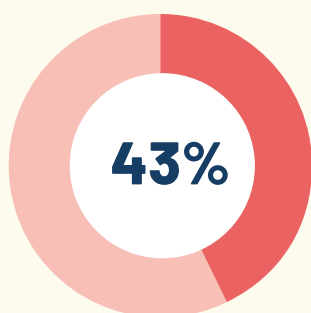
165

Journalists signed at least one film review between October 2018 and Septiembre 2019

Films critics by gender



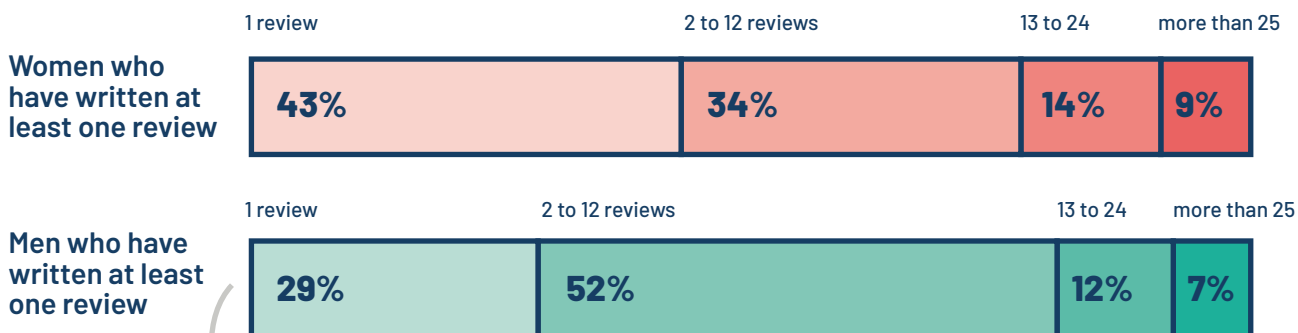
78% are men
21% are women
1% unspecified (« Redacción » for example)



43% of the women wrote only one review between October 2018 and Septiembre 2019

In comparison, an study «Women journalists in Spain» shows that women **represent 41% of all journalists** in Spain.

Number of reviews in the last 12 months



The majority of journalists (77% for women and 81% for men) who have written a film review in the past 12 months have done so on an **occasional basis** (less than 12 reviews).

7,9

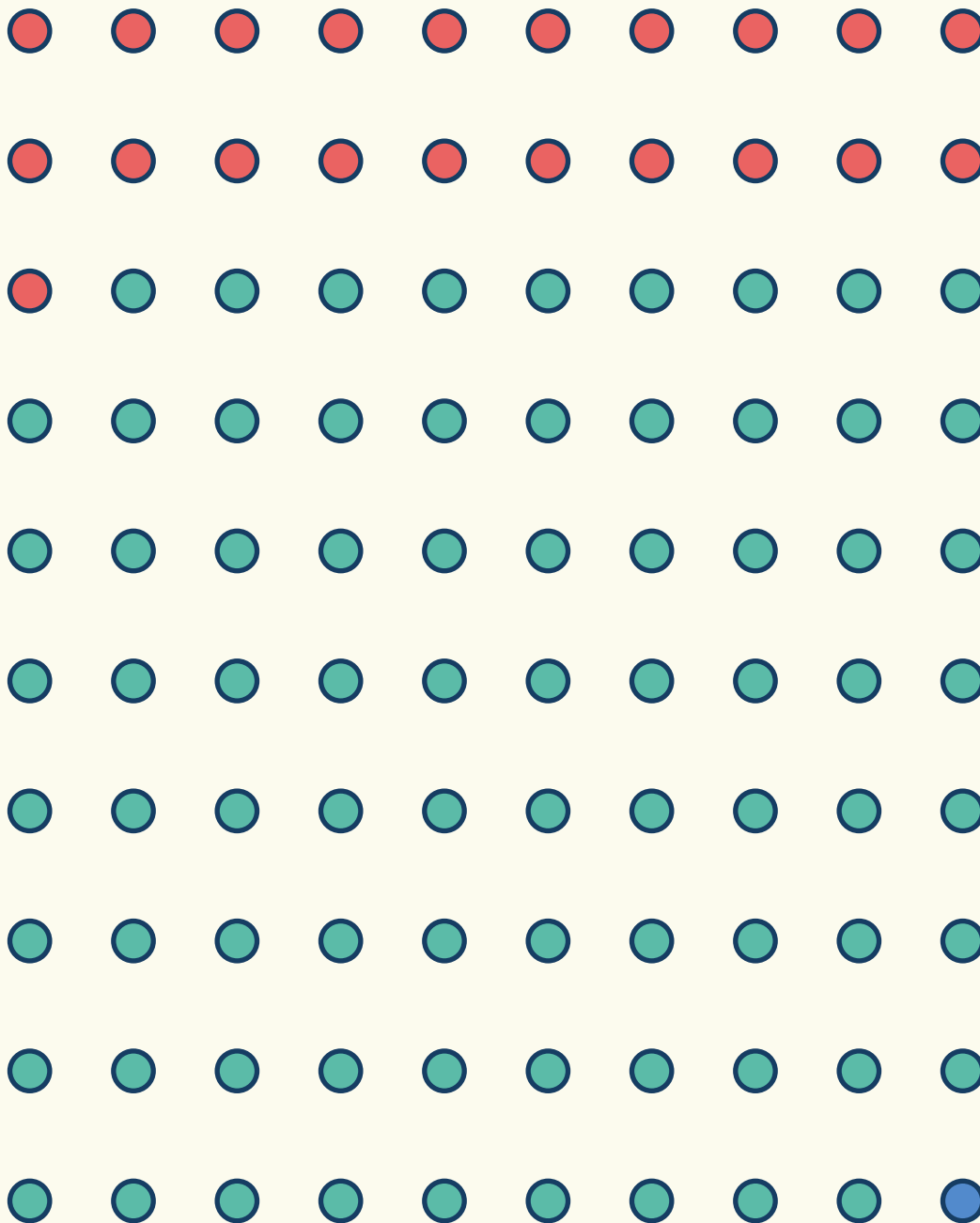
Average number of reviews signed by **female critics**

8,2

Average number of reviews signed by **male critics**

1,349

film reviews
between October 2018 and September 2019
in spanish media



21%
reviews
written by
women

78%
reviews
written by
men

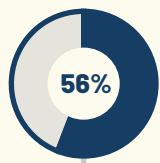
1%
unspecified
(« Redacción »
for example)

Reviews by media type :

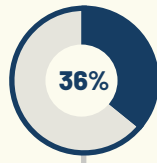
● Women

● Men

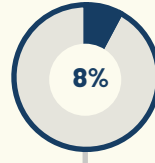
● Unspecified



Cinema



General-interest



Culture



TOTAL



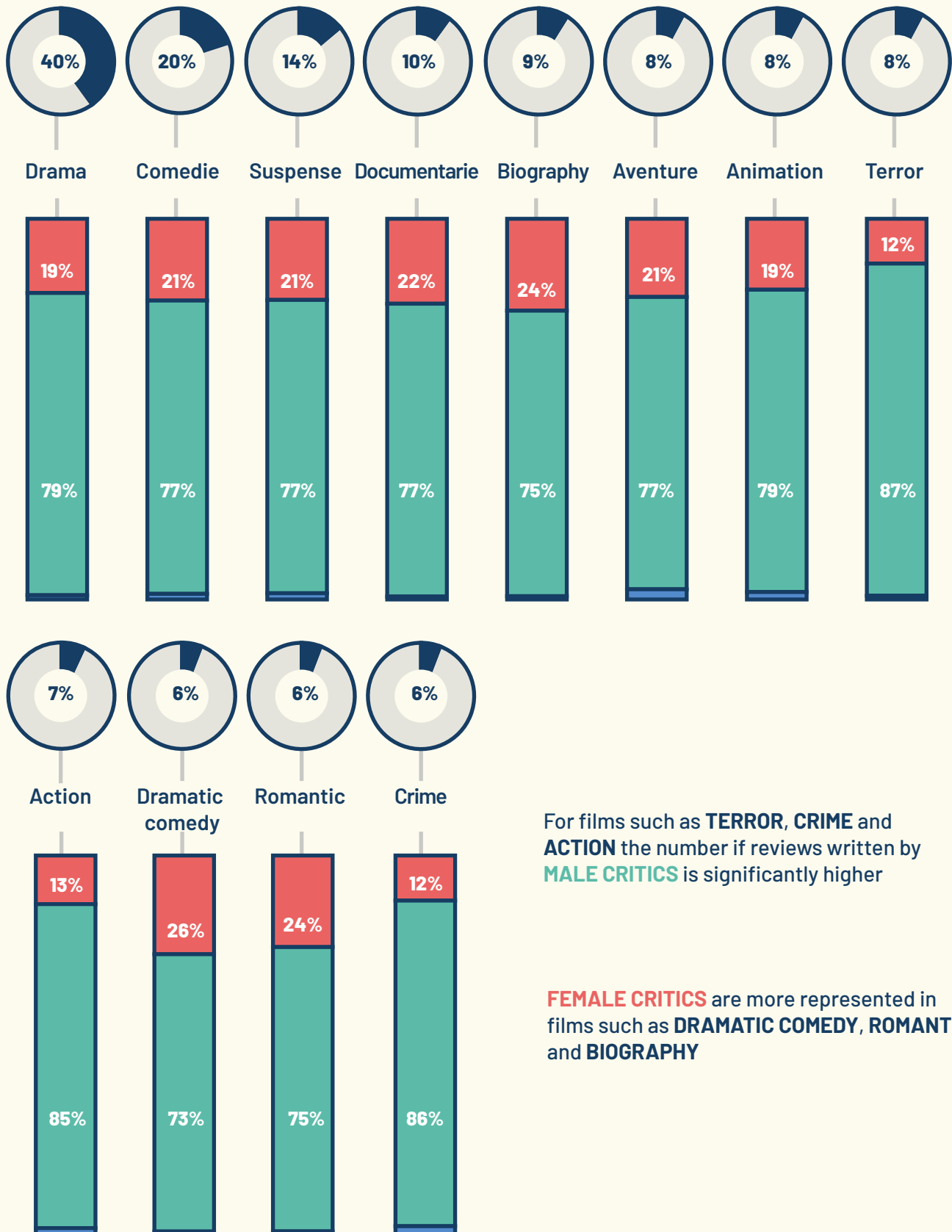
Reviews from magazines specializing in **CULTURE** are largely signed by **MALE CRITICS**.

Reviews by film genre :

● Women

● Men

● Unspecified



For films such as **TERROR**, **CRIME** and **ACTION** the number of reviews written by **MALE CRITICS** is significantly higher

FEMALE CRITICS are more represented in films such as **DRAMATIC COMEDY**, **ROMANTIC** and **BIOGRAPHY**

On average, ratings by female critics are slightly higher.

Average ratings of reviews written by **women**



3.2/5

Average ratings of reviews written by **men**



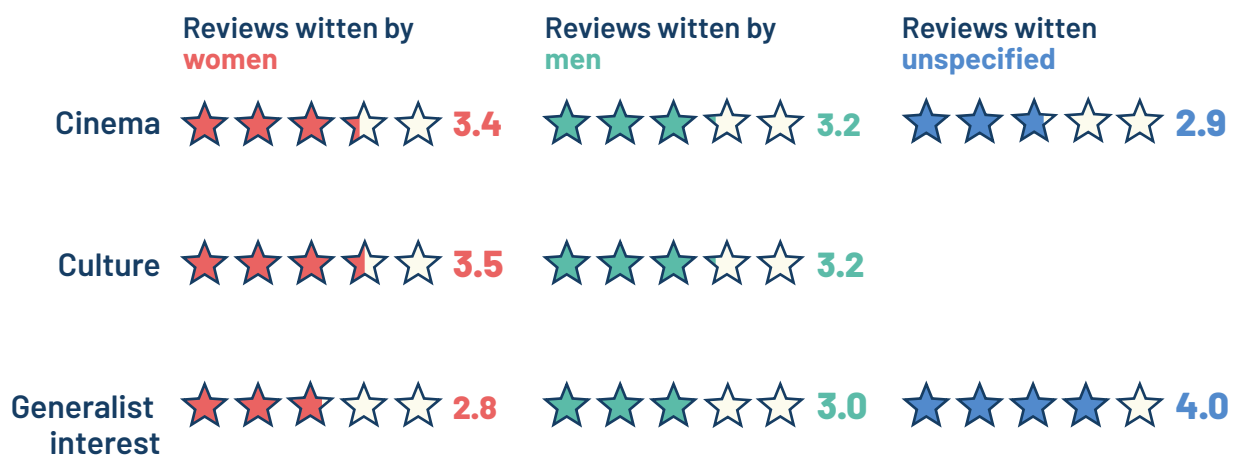
3.1/5

Average ratings of reviews written by **unspecified**



3.0/5

Average ratings by media type



Ratings by **FEMALE CRITICS** are higher in Cinema and Culture magazines

The director's gender has no influence on the ratings

Average ratings - Reviews written by **women**

Female directors



3.2/5

Male directors



3.2/5

Mixed direction



2.9/5

Average ratings - Reviews written by **men**

Female directors



3.1/5

Male directors



3.2/5

Mixed direction



3.3/5

Average ratings - **unspecified**

Female directors



3.5/5

Male directors



2.9/5

METHODOLOGY

Analysis of the films released between October 2018 and September 2019 (new films only)

429 films / 1,349 film reviews / 31 press titles / 165 critics who signed at least one review

1. DATA SCRAPING FROM THE SENSACINE WEBSITE

- Data collection and analysis on 559 films, 4263 film reviews by 754 critics and 120 press titles.
- Selection of **Spanish press titles** : the report concerns ultimately 429 films, 1349 film reviews by 165 critics.

The panel of our report includes 31 titles from the daily press, titles and sites specializing in cinema, and magazines ranging from general interest to specialized press.

2. CHECKING THE REVIEWERS WHO SIGNED UNDER AN ACRONYM

3. CHECKING THE GENDER OF EACH REVIEWERS AND EACH DIRECTORS

4. CLASSIFICATION OF PRESS TITLES

- **Cinema** : Cahiers du Cinéma - España / Caimán - Cuadernos de Cine / Cine Maldito / Cinedivergente / Cinemanía / DeCine21 / Dirigido por / El antepenúltimo mohicano / Fotogramas / IGN Movies / Imágenes de Actualidad / Miradas de cine / Otros Cines Europa / Videodromo
- **Culture** : El Cultural / La Guía del Ocio / Metrópoli / RockDeLux / Rolling Stone / The cult
- **General interest** : ABC / Ara.cat / El confidencial / El Mundo / El País / El Periódico / Eldiario.es / La Razón / La Vanguardia / Libertad Digital / Time Out Barcelona

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REPORT

PARITY AMONG FILM CRITICS

IN SWEDEN

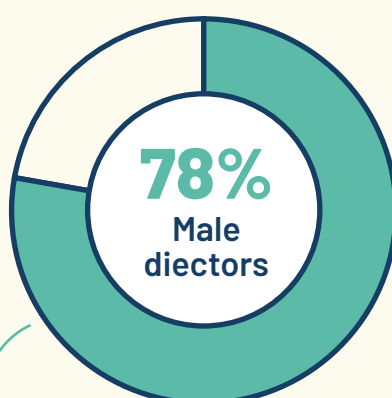
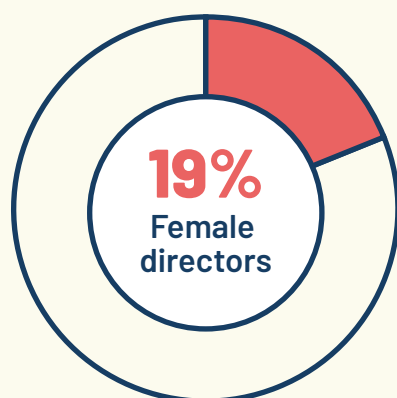
Analysis of the film
critics referenced in
the Swedish Film
Institut Index



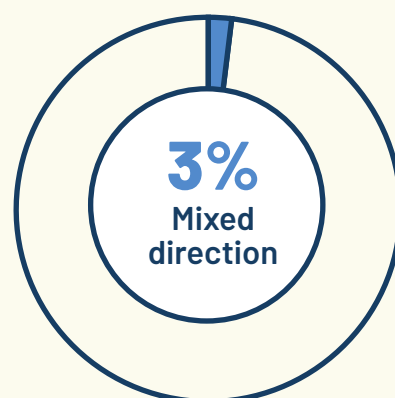
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308

films
(released between
October 2018 and
September 2019)



A MAJORITY
OF MALE
DIRECTORS



83

films critics
referenced in the
Swedish Film Institut
Index

Films critics by gender

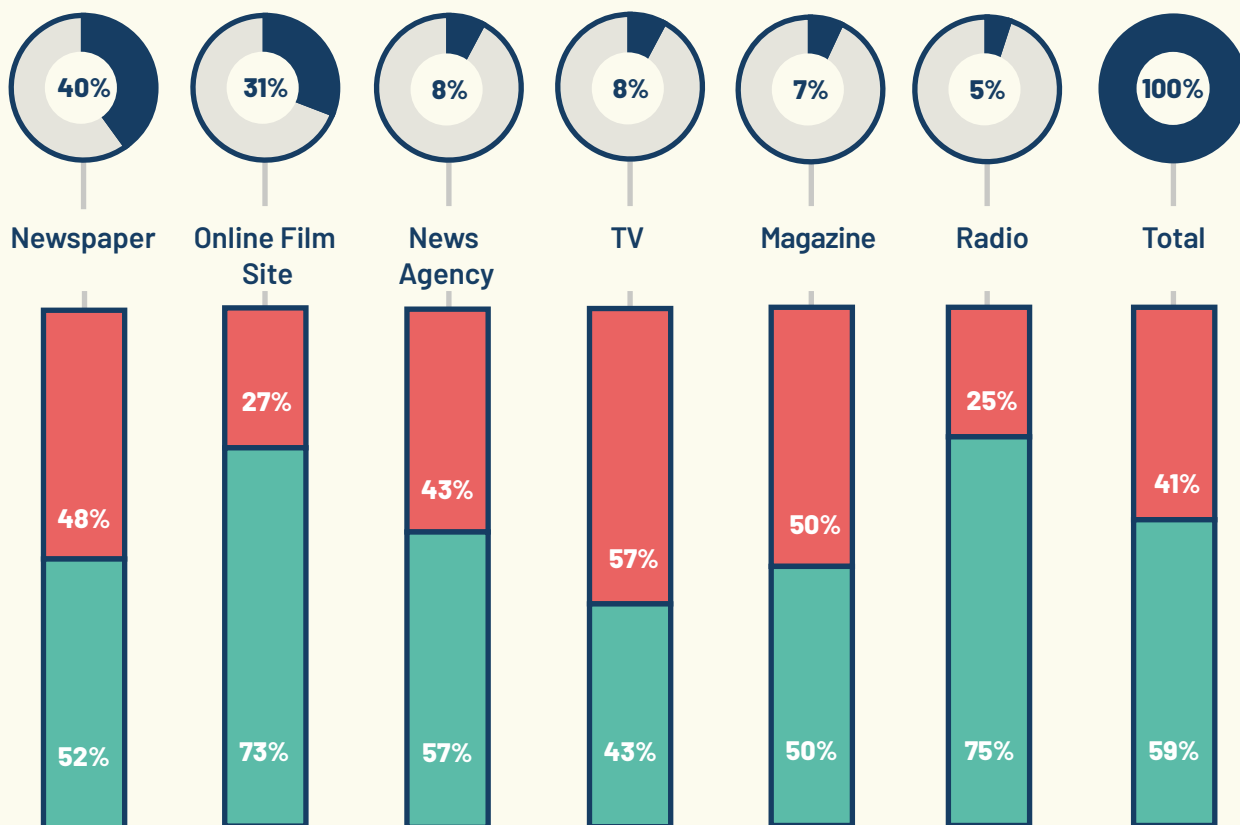


59% are men
41% are women

In comparison, women **represent 51% of all journalists in Sweden.**

Film critics by media type :

● Women ● Men



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PARITY AMONG FILM CRITICS

IN EUROPE

CONCLUSIONS



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Film critics are crucial gatekeepers within the film industry, which is the reason that pushed us to investigate this field

Our findings are not very far from the results of the American study which was conducted by USC Annenberg in 2018, which showed that only 21,3% of the reviews of the 300 top films of 2015-2017 were penned by female writers. Our reports show **an average of 28,5%**, among the countries we have studied. It is significantly higher but yet far from equality. And despite slight differences, the numbers remain quite homogenous throughout our panel of countries.

In France it is commonly agreed that there is a « threshold of invisibility » which has been established at 33%. This symbolic threshold fails to be passed in any of the countries of our panel: **the proportion of reviews written by female critics ranges from 21% to 33%.**

The proportion of female critics is slightly higher but still fails to reach 50% in any country : **from 21% to 41% (34% average).**

We have also interviewed a few female critics from Europe about their experience, and here are a few things we've learned :

- **The majority feel they have experienced difficulties in their career because of their gender;** the critic field has long been, and remain a male-dominated professional environment, it takes a lot of strength and self-confidence for women to pursue this career.
- **On the positive side, there is a general feeling of improvement in the representation of women in recent years. However they still struggle to access top positions, and the improvement of parity does not seem to mean more social or ethnical diversity.**
- For things to change on the long term, **women need to access management positions in the media**, which is yet too rarely the case.
- **The lack of diversity and equality among the critics has an impact on the films' reception.** The general feeling is that movies by and about white men get more coverage and that there is little interest to widen the perspective to lesser known filmmakers. So the same movies get more coverage, and as a consequence more attention by the public and more viewers. Furthermore, what we regard as important and/or artistically relevant, is of course also defined by the people who have the power to create the notion of quality i.e. the film critics. If they are all alike and tap in to the same notion of quality, it does form one common reception of the films.
- **The financial reality of the profession of critics is a major concern as it is becoming increasingly difficult to make a living out of it.** And as in every field, fighting for decent payment is also fighting for equality, because only fair payment makes it possible for everyone to participate.
- **Education is key** : film should be taught at school, just as literature, so that every child is given the basic tools to write about film.
- Many feel the need to **join forces** and come together to **discuss the future of their profession**, and strengthen the **networking of women film critics at an international level.**

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