DENMARK 2
FRANCE 17
GERMANY 32
ITALY 43
POLAND 55
SPAIN 70
SWEDEN 84
CONCLUSIONS 88
REPORT

PARITY AMONG FILM CRITICS IN DENMARK

Analysis of the films released between October 2018 and September 2019 from Kino.dk and Scope.dk Websites
1. Lower female proportion among film critics

Among the 109 journalists who wrote at least 1 review between October 2018 and September 2019, 32% are women. Among 1,417 film reviews, 30% are written by women.

2. A profession / activity mainly composed of occasional film critics, especially amongst men

The majority of journalists - 69% for women and 78% for men - who have written a film review in the past 12 months have done so on an occasional basis - less than 12 reviews. More than one quarter of the male critics wrote only one review between October 2018 and September 2019, against 9% of the female critics. The average number of reviews per female critics is 12.3 vs 13.5 for male critics.

3. Reviews emanate mostly from General Interest titles and from publications specialized in cinema

66% of the total number of reviews are published by General Interest titles, 21% by magazines specializing in Cinema. Although film reviews are mostly written by men, female critics are more represented in General Interest titles and magazines specializing in Culture.

4. The number of reviews written by male critics is significantly higher for Action, Crime, Sci-Fi and Thriller Films

While female reviews are more represented in films such as ANIMATION, DRAMA and FAMILY FILM.

5. Ratings given by female critics are slightly higher than those given by male critics

3.2/5 on average for female critics versus 3.1/5 on average for male critics. The director’s gender has no influence on the ratings.
243 films with reviews (released in Denmark between October 2018 and September 2019)

A majority of male directors

<table>
<thead>
<tr>
<th>Number of reviews per film</th>
<th>Female directors</th>
<th>Male directors</th>
<th>Mixed directors</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>5.7</td>
<td>5.9</td>
<td>4.3</td>
</tr>
</tbody>
</table>

A roughly identical number of reviews per film regardless of the director’s gender.
### Number of reviews in the last 12 months

<table>
<thead>
<tr>
<th></th>
<th>1 review</th>
<th>2 to 12 reviews</th>
<th>13 to 24 reviews</th>
<th>More than 25</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women who have written at least one review</td>
<td>9%</td>
<td>60%</td>
<td>23%</td>
<td>8%</td>
</tr>
<tr>
<td>Men who have written at least one review</td>
<td>26%</td>
<td>52%</td>
<td>10%</td>
<td>12%</td>
</tr>
</tbody>
</table>

The majority of journalists (69% for women and 78% for men) who have written a film review in the past 12 months have done so on an **occasional basis** (less than 12 reviews).

### Average number of reviews signed by critics

- **109** critics signed at least one film review between October 2018 and September 2019.
- **12,3** average number of reviews signed by female critics.
- **13,5** average number of reviews signed by male critics.

In comparison, an study «Global Report on the Status of Women in the News Media» shows that women **represent approximately 38% of all journalists.**
1,417 film reviews between October 2018 and September 2019

30% reviews written by women

70% reviews written by men
Reviews by media type:

- **General-interest**
  - Women: 66%
  - Men: 34%
  - Total: 69%

- **Cinema**
  - Women: 31%
  - Men: 69%
  - Total: 70%

- **Culture**
  - Women: 35%
  - Men: 65%
  - Total: 100%

- **Tabloid**
  - Women: 100%
  - Men: 0%
  - Total: 70%

Reviews from magazines specializing in **CINEMA** are mostly signed by **MALE CRITICS**.

**FEMALE REVIEWS** are more represented in Magazines specializing in Culture and General Interest titles.
Reviews by film genre:

For films such as **ACTION, CRIME, THRILLER** and **SCIENCE-FICTION** the number of reviews written by **MALE CRITICS** is significantly higher.

**FEMALE REVIEWS** are more represented in films such as **ANIMATION, FAMILY FILM** and **DRAMA**.
On average, ratings by female critics are slightly higher.

Average ratings of reviews written by women: 3.2/5

Average ratings of reviews written by men: 3.1/5

The ratings on Kino.dk and Scope.dk websites are expressed out of 6 (Women critics: 3.78/6 and Men critics: 3.75/6). We recalculated the scores out of 5 for more consistency with other countries’ reports.

### Average ratings by media type

<table>
<thead>
<tr>
<th>Media Type</th>
<th>Reviews written by women</th>
<th>Reviews written by men</th>
</tr>
</thead>
<tbody>
<tr>
<td>General interest</td>
<td>3.1 (3.8/6)</td>
<td>3.0 (3.6/6)</td>
</tr>
<tr>
<td>Cinema</td>
<td>3.1 (3.8/6)</td>
<td>3.3 (4.0/6)</td>
</tr>
<tr>
<td>Culture</td>
<td>3.2 (3.9/6)</td>
<td>3.1 (3.8/6)</td>
</tr>
<tr>
<td>Tabloid</td>
<td>-</td>
<td>3.1 (3.7/6)</td>
</tr>
</tbody>
</table>

Ratings by FEMALE CRITICS are slightly higher in General Interest media and media specializing in Culture.
The director's gender has no influence on the ratings

### Average ratings - Reviews written by women

<table>
<thead>
<tr>
<th>Type</th>
<th>Rating</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female directors</td>
<td>3.2/5</td>
<td>(3.8 / 6 on Kino and Scope Websites)</td>
</tr>
<tr>
<td>Male directors</td>
<td>3.1/5</td>
<td>(3.8 / 6)</td>
</tr>
<tr>
<td>Mixed direction</td>
<td>3.4/5</td>
<td>(4.1 / 6)</td>
</tr>
</tbody>
</table>

### Average ratings - Reviews written by men

<table>
<thead>
<tr>
<th>Type</th>
<th>Rating</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female directors</td>
<td>3.2/5</td>
<td>(3.9 / 6 on Kino and Scope Websites)</td>
</tr>
<tr>
<td>Male directors</td>
<td>3.1/5</td>
<td>(3.7 / 6)</td>
</tr>
<tr>
<td>Mixed direction</td>
<td>3.6/5</td>
<td>(4.3 / 6)</td>
</tr>
</tbody>
</table>
Analysis of the films released in Denmark between October 2018 and September 2019 (new films only)

243 films / 1,417 film reviews / 109 critics who signed at least one review

1. DATA SCRAPING FROM THE KINO.DK AND SCOPE.DK WEBSITES
   The panel of our report includes 12 titles from the daily press, titles and sites specializing in cinema, magazines ranging from general interest to specialized press:
   BERLINGSKE
   JYLLANDS-POSTEN
   BT
   POLITIKEN
   FILMLAND P1
   WEEKEENDAVISEN
   SOUNDVENUE
   EKSTRA BLADET
   INFORMATION
   EKKO
   BØRSEN
   CINEMAZONE

2. CHECKING THE REVIEWERS WHO SIGNED UNDER AN ACRONYM

3. CHECKING THE GENDER OF EACH REVIEWERS AND EACH DIRECTORS

4. CLASSIFICATION OF MEDIA TITLES
REPORT

PARITY AMONG FILM CRITICS IN FRANCE

Analysis of the films released between May 2018 and April 2019 from AlloCiné Website

50 50 2020
SUMMARY
1. Lower female proportion among film critics than among the total of journalists in France
   
   Among the 611 journalists who wrote at least 1 review between May 2018 and April 2019, **37% are women**. In comparison, 43% of all the registered journalists in France are women*.

   *Observatoire des métiers de la presse

2. A profession mainly composed of occasional film critics, especially amongst women
   
   The majority of journalists - 74% for women and 68% for men - who have written a film review in the past 12 months have done so **on an occasional basis** - less than 12 reviews.

   **One third of the female critics wrote only one review** between May 2018 and April 2019, against one quarter of the male critics.

   The average number of reviews per female critics is **14.3** vs **16.4** for male critics.

3. Reviews emanate mostly from general interest magazines and from publications specialized in cinema and culture, where female critics are largely under-represented

   **47% of the total number of reviews** are published by **general interest magazines**, 26% by magazines specializing in cinema and 18% by magazines specializing in culture.

   A significant majority of the reviews published in magazines specializing in cinema, culture or general interest magazines **are signed by male critics**.

4. The number of reviews written by male critics is significantly higher for Thriller, Action Films and Documentaries

5. Ratings given by female critics are slightly higher than those given by male critics

   **3.5/5 on average for female critics** versus **3.2/5** on average for male critics.

   The director’s gender has no influence on the ratings.
646 films (released between May 2018 and April 2019)

- 19% Female directors
- 76% Male directors
- 5% Mixed direction

A majority of male directors

Number of reviews per film:

- Female directors: 15.5
- Male directors: 16.9
- Mixed direction: 12.6

A roughly identical number of reviews per film regardless of the director’s gender.
Journalists signed at least one film review between May 2018 and April 2019: 611

62% are men
37% are women
1% unspecified (« La Rédaction » for example)

One third of the women wrote only one review between May 2018 and April 2019: 34%

In comparison, an AFDAS study shows that women represent 47% of all journalists in possession of a press card.

The majority of journalists (74% for women and 68% for men) who have written a film review in the past 12 months have done so on an occasional basis (less than 12 reviews).

Women who have written at least one review:
- 1 review: 34%
- 2 to 12 reviews: 40%
- 13 to 24: 9%
- 25 to 48: 9%
- More than 48: 9%

Men who have written at least one review:
- 1 review: 27%
- 2 to 12 reviews: 41%
- 13 to 24: 12%
- 25 to 48: 12%
- More than 48: 8%

Average number of reviews signed by female critics: 14.3
Average number of reviews signed by male critics: 16.4
10,602 film reviews between May 2018 and April 2019

- 31% reviews written by women
- 58% reviews written by men
- 11% unspecified (« La Rédaction » for example)
Reviews by media type:

<table>
<thead>
<tr>
<th>Media Type</th>
<th>Women</th>
<th>Men</th>
<th>Unspecified</th>
</tr>
</thead>
<tbody>
<tr>
<td>General-interest</td>
<td>47%</td>
<td>26%</td>
<td>18%</td>
</tr>
<tr>
<td>Cinema</td>
<td>18%</td>
<td>30%</td>
<td>52%</td>
</tr>
<tr>
<td>Culture</td>
<td>4%</td>
<td>25%</td>
<td>72%</td>
</tr>
<tr>
<td>Women's magazines</td>
<td>3%</td>
<td>36%</td>
<td>93%</td>
</tr>
<tr>
<td>Tabloid</td>
<td>2%</td>
<td>53%</td>
<td>0%</td>
</tr>
<tr>
<td>TV</td>
<td>0%</td>
<td>74%</td>
<td>25%</td>
</tr>
<tr>
<td>Men's magazines</td>
<td>0%</td>
<td>100%</td>
<td>0%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>45%</td>
<td>58%</td>
<td>11%</td>
</tr>
</tbody>
</table>

Reviews from magazines specializing in **CINEMA**, **CULTURE** and **GENERAL INTEREST** magazines are mostly signed by **MALE CRITICS**.

Reviews from **TV** and **WOMEN'S MAGAZINES** are mostly signed by **FEMALE CRITICS**.
For films such as **ACTION, THRILLER** and **DOCUMENTARIE** the number of reviews written by **MALE CRITICS** is significantly higher.

**FEMALE CRITICS** are more represented in films such as **COMEDIE, DRAMA, ROMANCE**.
On average, ratings by female critics are slightly higher.

Average ratings of reviews written by women: **3.5/5**

Average ratings of reviews written by men: **3.2/5**

Average ratings of reviews written by unspecified: **3.5/5**

<table>
<thead>
<tr>
<th>Media Type</th>
<th>Reviews written by women</th>
<th>Reviews written by men</th>
<th>Reviews written unspecified</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cinema</td>
<td>3.3</td>
<td>3.1</td>
<td>3.4</td>
</tr>
<tr>
<td>Culture</td>
<td>3.4</td>
<td>3.3</td>
<td>3.9</td>
</tr>
<tr>
<td>Generalist interest</td>
<td>3.4</td>
<td>3.2</td>
<td>3.4</td>
</tr>
<tr>
<td>Women’s magazines</td>
<td>4.1</td>
<td>3.0</td>
<td>4.1</td>
</tr>
<tr>
<td>Men’s magazines</td>
<td>-</td>
<td>3.8</td>
<td>-</td>
</tr>
<tr>
<td>Tabloid</td>
<td>3.8</td>
<td>3.5</td>
<td>3.9</td>
</tr>
<tr>
<td>TV</td>
<td>3.8</td>
<td>3.4</td>
<td>3.9</td>
</tr>
</tbody>
</table>

Regardless of the type of media, ratings by **female critics** are higher.
The director's gender has no influence on the ratings

<table>
<thead>
<tr>
<th></th>
<th>Female directors</th>
<th>Male directors</th>
<th>Mixed direction</th>
</tr>
</thead>
</table>
METHODOLOGY
Analysis of the films released between May 2, 2018 and April 24, 2019 (new films only)
646 films / 10,602 film reviews / 611 critics who signed at least one review

1. DATA SCRAPING FROM THE ALLOCINE WEBSITE
The panel of our report includes 55 titles from the daily press, titles and sites specializing in cinema, and magazines ranging from general interest to specialized press. The minimum number of reviews to be featured on the site is 3.

<table>
<thead>
<tr>
<th>Titles specializing in Cinema</th>
<th>Websites specializing in Cinema</th>
<th>Quoditians and weekly</th>
<th>General interest magazines, others</th>
</tr>
</thead>
<tbody>
<tr>
<td>L’Écran fantastique</td>
<td>À voir à lire</td>
<td>20 minutes</td>
<td>Biba</td>
</tr>
<tr>
<td>Les Cahiers du cinéma</td>
<td>Bande à part</td>
<td>Charlie Hebdo</td>
<td>Closer</td>
</tr>
<tr>
<td>Cinemateaser</td>
<td>Chronicart</td>
<td>CNews</td>
<td>Elle</td>
</tr>
<tr>
<td>Les Inrocks</td>
<td>Critikat</td>
<td>Les Dernières Nouvelles d’Alsace</td>
<td>Femme actuelle</td>
</tr>
<tr>
<td>Mad Movies</td>
<td>Culturebox</td>
<td>L’Express</td>
<td>GQ</td>
</tr>
<tr>
<td>Positif</td>
<td>Culuropoing</td>
<td>L’Humanité</td>
<td>Marie-Claire</td>
</tr>
<tr>
<td>Première</td>
<td>Ecran large</td>
<td>La Croix</td>
<td>Paris Match</td>
</tr>
<tr>
<td>Studio</td>
<td>Filmsactu</td>
<td>La Voix du nord</td>
<td>Public</td>
</tr>
<tr>
<td>Télérama</td>
<td>Journal du geek</td>
<td>Le Dauphiné Libéré</td>
<td>Rolling Stone</td>
</tr>
<tr>
<td>Transfuge</td>
<td>La Septième obsession</td>
<td>Le Figaro</td>
<td>Télé 2 semaines</td>
</tr>
<tr>
<td></td>
<td>LCI</td>
<td>Le JDD</td>
<td>Télé 7 jours</td>
</tr>
<tr>
<td></td>
<td>Les Fiches du cinéma</td>
<td>Le Monde</td>
<td>Téléloisirs</td>
</tr>
<tr>
<td></td>
<td>IGN France</td>
<td>Le Parisien</td>
<td>Voici</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Le Point</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Libération</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Marianne</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Nouvel Obs</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ouest France</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sud-Ouest</td>
<td></td>
</tr>
</tbody>
</table>
2. CHECKING THE REVIEWERS WHO SIGNED UNDER AN ACRONYM

3. CHECKING THE GENDER OF EACH REVIEWERS AND EACH DIRECTORS

4. CLASSIFICATION OF PRESS TITLES

- **Cinema**: Bande à part / Cahiers du Cinéma / CinemaTeaser / Critikat.com / Ecran Large / Filmsactu / L'Ecran Fantastique / La Septième Obsession / Les Fiches du Cinéma / Mad Movies / Positif / Première / Studio Ciné Live / Studio Magazine

- **Culture**: aVoir-aLire.com / Culturebox - France Télévisions / Culturopoing.com / IGN France / Le Figaroscope / Le Journal du Geek / Les Inrockuptibles / Rolling Stone / Télérama / Transfuge

- **General interest**: 20 Minutes / Charlie Hebdo / CNews / Dernières Nouvelles d'Alsace / L'Express / L'Humanité / La Croix / La Voix du Nord / LCI / Le Dauphiné Libéré / Le Figaro / Le Journal du Dimanche / Le Monde / Le Nouvel Observateur / Le Parisien / Le Point / Libération / Marianne / Ouest France / Paris Match / Sud Ouest

- **Women's magazines**: BIBA / Elle / Femme Actuelle / Marie Claire

- **Men's magazines**: GQ

- **Tabloid**: Closer / Public / Voici

- **TV**: Télé 2 semaines / Télé 7 jours / Télé Loisirs
REPORT

PARITY AMONG FILM CRITICS IN GERMANY

Analysis of the films released in 2019
SUMMARY
1. Lower female proportion among film critics

Among the 249 journalists who wrote at least 1 review between January 2019 and June 2019, 36% are women. Among 1,809 film reviews, 32% are written by women.

2. A profession / activity mainly composed of occasional film critics, especially amongst women

The majority of journalists – 68% for women and 64% for men – who have written a film review between January 2019 and June 2019 have done so on an occasional basis – less than 6 reviews.

One third of the female and male critics wrote only one review.

The average number of reviews per female critics is 6.5 vs 7.8 for male critics for 6 months.

3. Reviews emanate mostly from publications specialized in cinema, where female critics are largely under-represented

A large number of reviews are published by magazines specializing in cinema and a significant majority of the reviews are signed by male critics (74%).

4. The number of reviews written by male critics is significantly higher for Horror, Animation and Comedy.
RESULTS
586 films (released between January 2019 and December 2019)

A majority of male directors

Number of reviews per film

For 303 films released between January 2019 and June 2019

Female directors: 5.4
Male directors: 6.2
Mixed direction: 5.1

A roughly identical number of reviews per film regardless of the director’s gender.
# FILM CRITICS

249

Journalists signed at least one film review between January 2019 and June 2019

<table>
<thead>
<tr>
<th>Films critics by gender</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
<tr>
<td><strong>64%</strong> are men</td>
</tr>
<tr>
<td><strong>36%</strong> are women</td>
</tr>
</tbody>
</table>

- **32%**
  - one-third of the women (32%) and men (33%) wrote only one review between January 2019 and June 2019

### Number of reviews between January 2019 and June 2019

<table>
<thead>
<tr>
<th>Women who have written at least one review</th>
<th>1 review</th>
<th>2 to 6 reviews</th>
<th>6 to 12</th>
<th>13 to 24</th>
<th>more than 24</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>32%</td>
<td>36%</td>
<td>16%</td>
<td>10%</td>
<td>6%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Men who have written at least one review</th>
<th>1 review</th>
<th>2 to 6 reviews</th>
<th>6 to 12</th>
<th>13 to 24</th>
<th>more than 24</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>33%</td>
<td>31%</td>
<td>19%</td>
<td>9%</td>
<td>8%</td>
</tr>
</tbody>
</table>

- The majority of journalists (68% for women and 64% for men) who have written a film review between January 2019 and June 2019 have done so on an **occasional basis** (less than 6 reviews).

| Average number of reviews signed by female critics | 6.5 |
| Average number of reviews signed by male critics  | 7.8 |
1,809 film reviews between January 2019 and June 2019

32% reviews written by women

68% reviews written by men

Reviews by media type: Women Men

<table>
<thead>
<tr>
<th>Media Type</th>
<th>Women</th>
<th>Men</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cinema</td>
<td>74%</td>
<td>26%</td>
</tr>
<tr>
<td>General interest</td>
<td>60%</td>
<td>40%</td>
</tr>
<tr>
<td>Total</td>
<td>68%</td>
<td>32%</td>
</tr>
</tbody>
</table>
### Reviews by film genre:

<table>
<thead>
<tr>
<th>Film Genre</th>
<th>Women</th>
<th>Men</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drama</td>
<td>49%</td>
<td>20%</td>
</tr>
<tr>
<td>Comedie</td>
<td>18%</td>
<td>9%</td>
</tr>
<tr>
<td>Documentatie</td>
<td>9%</td>
<td>8%</td>
</tr>
<tr>
<td>Biography</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Thriller</td>
<td>8%</td>
<td>3%</td>
</tr>
<tr>
<td>Aventure</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Family</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Action</td>
<td>6%</td>
<td>6%</td>
</tr>
</tbody>
</table>

- **Horror**: 67% Women, 33% Men
- **Animation**: 33% Women, 67% Men
- **Fantasy**: 5% Women, 95% Men
- **Romance**: 6% Women, 6% Men

For films such as **Horror**, **Animation**, and **Comedie**, the number of reviews written by **Male Critics** is significantly higher.

**Female Critics** are more represented in films such as **Fantasy**, **Action**, **Drama**, **Biography**, and **Aventure**.

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**P. 39**

50 50 2020 *Parity Among Film Critics in Germany*
For director's gender analysis: films released between January 2019 and December 2019 (new films only).
For the rest of the report: analysis of the films released between January 2019 and June 2019.

1. DATA SCRAPING FROM THE FILMSTARTS.DE WEBSITE
   • Data collection and analysis on 586 films released in Germany between January 2019 et Decembre 2019

2. SEARCHING FOR FILM REVIEWS AND FILM CRITICS IN 16 MEDIA
   • Search for film reviews (for films released between January 2019 and June 2019) in each media

3. CHECKING THE GENDER OF EACH REVIEWERS AND EACH DIRECTORS

4. CLASSIFICATION OF PRESS TITLES
   • Cinema: epd-Film / FilmDienst / Programmkin / Cargo / Kino-Zeit / Wessels-Filmkritik / critic.de / Filmclicks.at
   • General interest: Süddeutsche Zeitung / Bild / Der Freitag / Die Zeit / FAZ / Tagesspiegel / Spiegel / Welt
REPORT

PARITY AMONG FILM CRITICS IN ITALY

Analysis of the films released between October 2018 and September 2019 from MyMovies.it

50 50 2020
1. Lower female proportion among film critics than among the total of journalists in Italy

Among the 298 journalists who wrote at least 1 review between October 2018 and September 2019, 35% are women. In comparison, 42% of journalists in Italy are women*.

*Study « Journalists in Italy »

2. A profession mainly composed of occasional film critics

The majority of journalists - 71% for women and for men - who have written a film review in the past 12 months have done so on an occasional basis - less than 12 reviews.

The average number of reviews per female critics is 13.0 vs 13.8 for male critics.

3. Reviews emanate mostly from general interest magazines and from publications specialized in cinema and culture, where female critics are largely under-represented

57% of the total number of reviews are published by general interest magazines, 34% by magazines specializing in cinema and 6% by magazines specializing in culture.

A significant majority of the reviews published in magazines specializing in cinema or general interest magazines are signed by male critics.

A significant majority of reviews published in women's magazines are signed by female critics.

4. The number of reviews written by male critics is significantly higher for Horror, Science fiction, Action Films and Aventure.
RESULTS
485 films (released between October 2018 and September 2019)

- 12% Female directors
- 86% Male directors
- 2% Mixed direction

A majority of male directors

Number of reviews per film:

- Female directors: 7.7
- Male directors: 8.5
- Mixed direction: 6.1

A roughly identical number of reviews per film regardless of the director’s gender.
Journalists signed at least one film review between October 2018 and September 2019:

- **298**

More than one quarter of the women (26%) and men (29%) wrote only one review between October 2018 and September 2019.

Number of reviews in the last 12 months:

<table>
<thead>
<tr>
<th>Women who have written at least one review</th>
<th>1 review</th>
<th>2 to 12 reviews</th>
<th>13 to 24</th>
<th>25 to 48</th>
<th>more than 48</th>
</tr>
</thead>
<tbody>
<tr>
<td>26%</td>
<td>45%</td>
<td>13%</td>
<td>12%</td>
<td>5%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Men who have written at least one review</th>
<th>1 review</th>
<th>2 to 12 reviews</th>
<th>13 to 24</th>
<th>25 to 48</th>
<th>more than 48</th>
</tr>
</thead>
<tbody>
<tr>
<td>29%</td>
<td>42%</td>
<td>15%</td>
<td>7%</td>
<td>7%</td>
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</tr>
</tbody>
</table>

The majority of journalists (71% for women and 71% for men) who have written a film review in the past 12 months have done so on an occasional basis (less than 12 reviews).

Average number of reviews signed by female critics: **13.0**

Average number of reviews signed by male critics: **13.8**

In comparison, an study «Journalists in Italy» shows that women represent 42% of all journalists.
4,037 film reviews between October 2018 and September 2019

- 33% reviews written by women
- 67% reviews written by men
Reviews by media type:

- General-interest: 57% Women, 34% Men
- Cinema: 6% Women, 3% Men
- Culture: 8% Women, <1% Men
- Women’s magazines: 33% Women, 67% Men
- Independant: 20% Women, 80% Men
- TOTAL: 33% Women, 67% Men

Reviews from magazines specializing in CINEMA and GENERAL INTEREST magazines are mostly signed by MALE CRITICS.

Reviews from WOMEN’S MAGAZINES and INDEPENDANT are mostly signed by FEMALE CRITICS.
Reviews by film genre:

- **Drama**: 47% Women, 26% Men
- **Comedie**: 12% Women, 10% Men
- **Thriller**: 7% Women, 7% Men
- **Biography**: 7% Women, 7% Men
- **Aventure**: 5% Women, 7% Men
- **Action**: 26% Women, 32% Men
- **Documentarie**: 7% Women, 7% Men
- **Horror**: 24% Women, 34% Men

For films such as Horror, Science Fiction, Action and Aventure, the number of reviews written by Male Critics is significantly higher.

Female Critics are more represented in films such as Animation, Sentimental and Biography.
Analysis of the films released between October 2018 and September 2019 (new films only)
482 films / 4,037 film reviews / 77 press titles or websites / 298 critics who signed at least one review

1. DATA SCRAPING FROM THE MYMOVIES.IT WEBSITE
- Data collection and analysis on 485 films, 4,959 film reviews by 452 critics and 128 press titles.
- Selection of Italian press titles: the report concerns ultimately 482 films, 4,037 film reviews by 298 critics.

The panel of our report includes 77 titles from the daily press, titles and sites specializing in cinema, and magazines ranging from general interest to specialized press.

2. CHECKING THE REVIEWERS WHO SIGNED UNDER AN ACRONYM

3. CHECKING THE GENDER OF EACH REVIEWERS AND EACH DIRECTORS

4. CLASSIFICATION OF PRESS TITLES

- Cinema: Ciak / Cineforum / Cinematografo.it / Dizionario Morandini / Film TV / Filmcronache / Filmidee / Filmselezione / IndieWire / La Rivista del Cinematografo / Nocturno / Quinlan / Sentieri Selvaggi / TaxiDrivers / Vivi il Cinema / We Love Cinema

- Culture: Close-Up / Cult Week / Duels.it / Games Village / Ma Se Domani / Micromega / Rolling Stone / Rumore / Trova Roma / Wired


- Women’s Magazine: Donna Moderna / Elle / Io Donna / Marie Claire / Pianeta Donna / Tu Style
REPORT

PARITY AMONG FILM CRITICS IN POLAND

Analysis of the films released between October 2018 and September 2019 from Mediakrytyk Website
SUMMARY
Lower female proportion among film critics

Among the 670 journalists or bloggers who wrote at least 1 review between October 2018 and September 2019, **37% are women**. Among 6,648 film reviews, **24% are written by women**.

A profession / activity mainly composed of occasional film critics, especially amongst women

The majority of journalists or bloggers - 88% for women and 74% for men - who have written a film review in the past 12 months have done so **on an occasional basis** - less than 12 reviews. **More than one third of the female critics wrote only one review** between October 2018 and September 2019, against one quarter of the male critics. The average number of reviews per female critics is **6.2 vs 11.7** for male critics.

Reviews emanate mostly from publications specialized in cinema and culture, where female critics are largely under-represented

**47% of the total number of reviews are published by magazine specializing in Cinema, 35% by magazines specializing in culture (in the broadest sense).**

A **significant majority** of the reviews published in magazines specializing in cinema and culture magazines are signed by male critics.

The number of reviews written by male critics is significantly higher for Horror, Sci-Fi and Action Films

While female critics are more represented in films such as **ADVENTURE, BIOGRAPHY, DRAMA** and **COMEDIE**.

Ratings given by female critics are slightly higher than those given by male critics

**3.3/5 on average for female critics** versus **3.2/5** on average for male critics. The director's gender has no influence on the ratings.
RESULTS
340 films with reviews (released in Poland between October 2018 and September 2019)

A majority of male directors

Number of reviews per film

Female directors: 15.1
Male directors: 20.9
Mixed direction: 17.1

Films directed by male director have more reviews.
FILM CRITICS

670
critics signed at least one film review between October 2018 and September 2019

Films critics by gender

63% are men
37% are women

More than one third of the women wrote only one review between October 2018 and September 2019

Number of reviews in the last 12 months

Women who have written at least one review

<table>
<thead>
<tr>
<th>Reviews</th>
<th>Women</th>
<th>Men</th>
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</thead>
<tbody>
<tr>
<td>1 review</td>
<td>38%</td>
<td>26%</td>
</tr>
<tr>
<td>2 to 12 reviews</td>
<td>50%</td>
<td>48%</td>
</tr>
<tr>
<td>13 to 24</td>
<td>6%</td>
<td>11%</td>
</tr>
<tr>
<td>more than 25</td>
<td>6%</td>
<td>15%</td>
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Men who have written at least one review

<table>
<thead>
<tr>
<th>Reviews</th>
<th>Women</th>
<th>Men</th>
</tr>
</thead>
<tbody>
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</tr>
<tr>
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<td>6%</td>
<td>15%</td>
</tr>
</tbody>
</table>

The majority of journalists (88% for women and 74% for men) who have written a film review in the past 12 months have done so on an occasional basis (less than 12 reviews).

Average number of reviews signed by female critics: 6.7
Average number of reviews signed by male critics: 12.3

PARITY AMONG FILM CRITICS IN POLAND

P. 60
6,848 film reviews between October 2018 and September 2019

24% reviews written by women

76% reviews written by men
Reviews by media type:

- **Cinema**: Women 47%, Men 53%
- **Culture**: Women 35%, Men 65%
- **General-interest**: Women 17%, Men 83%
- **TV**: Women 2%, Men 98%
- **Total**: Women 22%, Men 78%

Reviews from magazines specializing in **CINEMA**, **CULTURE** and **TV** magazines are mostly signed by **MALE CRITICS**.
For films such as **HORROR, SCIENCE FICTION, ACTION** the number of reviews written by **MALE CRITICS** is significantly higher.

**FEMALE CRITICS** are more represented in films such as **ADVENTURE, BIOGRAPHY, DRAMA** and **COMEDIE**.
On average, ratings by female critics are slightly higher.

Average ratings of reviews written by **women**

![Star Rating - 3.3/5](image)

Average ratings of reviews written by **men**

![Star Rating - 3.2/5](image)

The ratings on Mediakrytyk website are expressed out of 10 (Women critics: 6.7/10 and Men critics: 6.4/10). We recalculated the scores out of 5 for more consistency with other countries’ reports.

### Average ratings by media type

<table>
<thead>
<tr>
<th>Media Type</th>
<th>Reviews written by women</th>
<th>Reviews written by men</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cinema</td>
<td>3.3</td>
<td>3.2</td>
</tr>
<tr>
<td>Culture</td>
<td>3.4</td>
<td>3.2</td>
</tr>
<tr>
<td>Generalist interest</td>
<td>3.3</td>
<td>3.3</td>
</tr>
<tr>
<td>TV</td>
<td>3.1</td>
<td>3.1</td>
</tr>
</tbody>
</table>

Ratings by **FEMALE CRITICS** are slightly higher in media or blogs specializing in Cinema or Culture.
The director's gender has no influence on the ratings

<table>
<thead>
<tr>
<th></th>
<th>Female directors</th>
<th>Male directors</th>
<th>Mixed direction</th>
</tr>
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<tbody>
<tr>
<td></td>
<td><strong>3.4/5</strong></td>
<td><strong>3.3/5</strong></td>
<td><strong>3.3/5</strong></td>
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<td></td>
<td>(6.8 / 10 on Mediaritik's Website)</td>
<td>(6.7 / 10)</td>
<td>(6.6 / 10)</td>
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<td></td>
<td><strong>3.2/5</strong></td>
<td><strong>3.2/5</strong></td>
<td><strong>3.4/5</strong></td>
</tr>
<tr>
<td></td>
<td>(6.5 / 10 on Mediaritik's Website)</td>
<td>(6.4 / 10)</td>
<td>(6.7 / 10)</td>
</tr>
</tbody>
</table>
METHODOLOGY
Analysis of the films released in Poland between October 2018 and September 2019 (new films only, films released only worldwide not taken into account)

340 films / 8,848 film reviews / 670 critics who signed at least one review

1. DATA SCRAPING FROM THE MEDIAKRYTYK WEBSITE
   The panel of our report includes 198 titles from the daily press, titles and sites specializing in cinema, magazines ranging from general interest to specialized press, and blogs of enthusiasts people.

2. CHECKING THE REVIEWERS WHO SIGNED UNDER AN ACRONYM

3. CHECKING THE GENDER OF EACH REVIEWERS AND EACH DIRECTORS
4. CLASSIFICATION OF MEDIA & BLOGS TITLES

- **Cinema**: 16mm / 35mm / 500 filmów / Alien Hive / Bartłomiej Paszylk / Bliżej Ekranu / blog filmy / Błoto Dla Zuchwałych / Box Officeowy Zawrót Głowy / Całe życie w kinie / Celuloidowe sny / Ciekawy przypadek Karola Moszumańskiego / Co OBEJRZEĆ! / Cronenbergalia.pl / danieljaszcz.blog / Drugi Seans / Dyskusyjna Laska Filmowa / Dzika Banda / E-kran / Ekran / Falakina.pl / FDB / Felieton Romana / Film / Film jak sen / Film.org.pl / Filmaniak / Filmaster / Filmawka / FilmBuk / Filmosfera / Filmoskop Toruński CSF / Filmowa Sofa / Filmowe odloty / Filmowicz / Filmowo.net / Filmowy Kot / Filmozercy / Filmweb / Filmy Fantastyczne / Hipomaniakalny Kinoman / his name is death / Kino / Kinoblog / Kinofilia Krzysztof Bogumilski / Kinomisja / Kinosfera Polska Extra / KinoŚwinka / Klaps! / Klub Filmowy Obraz i Dźwięk / Krytyk / Magia Kina / Masked Vigilante / MF / Cinerama / Movies Room / Movieway / Multikino / Myśliwiec ogląda / Nadfiolet / naEKRANIE / O filmach / Okiem Filmoholika / Okiem Krytyka / Orbitowanie bez cukru / Ostatni na sali / Para na film / Pełna sala / Planeta Kina / Płaski Kubek / Pociąg do kina / Poza Kadrem / Quentín / Sfilmowani / Spór w kinie / Srebrny ekran / We'll Always Have the Movies / W winem do kina / Żale Kinomana


- **TV**: Telemagazyn
REPORT
PARITY AMONG FILM CRITICS IN SPAIN

Analysis of the films released between October 2018 and Septembre 2019 from SensaCine Website

50 50 2020
SUMMARY
Lower female proportion among film critics than among the total of journalists in Spain

Among the 165 journalists who wrote at least 1 review between October 2018 and September 2019, **21% are women**. In comparison, 41% of all the registered journalists in Spain are women*.

*Study « Women Journalists in Spain»

Reviews emanate mostly from publications specialized in cinema and culture and from general interest magazines, where female critics are largely under-represented

56% of the total number of reviews are published by magazines specializing in cinema, 36% by general interest magazines and 8% by magazines specializing in culture.

A significant majority of the reviews published in magazines specializing in culture magazines are signed by male critics.

The number of reviews written by male critics is significantly higher for Terror, Crime and Action Films

A profession mainly composed of occasional film critics, especially amongst women

The majority of journalists - 77% for women and 81% for men - who have written a film review in the past 12 months have done so on an occasional basis - less than 12 reviews.

**43% of the female critics wrote only one review** between October 2018 and September 2019, against 29% of the male critics.

The average number of reviews per female critics is 7.9 vs 8.2 for male critics.

Ratings given by female critics are slightly higher than those given by male critics

3.2/5 on average for female critics versus 3.1/5 on average for male critics.

The director's gender has no influence on the ratings.
559 films (released between October 2018 and September 2019)

- 13% Female directors
- 84% Male directors
- 3% Mixed direction

A MAJORITY OF MALE DIRECTORS
Films Critics

165

Journalists signed at least one film review between October 2018 and September 2019

43% of the women wrote only one review between October 2018 and September 2019

Films critics by gender

- 78% are men
- 21% are women
- 1% unspecified («Redacción» for example)

Average number of reviews signed by female critics: 7.9
Average number of reviews signed by male critics: 8.2

In comparison, a study «Women journalists in Spain» shows that women represent 41% of all journalists in Spain.

The majority of journalists (77% for women and 81% for men) who have written a film review in the past 12 months have done so on an occasional basis (less than 12 reviews).
1,349 film reviews between October 2018 and September 2019 in Spanish media.

- 78% reviews written by men
- 21% reviews written by women
- 1% unspecified (« Redacción » for example)
Reviews by media type:

- **Cinema**: 56% Women, 22% Men, 22% Unspecified
- **General-interest**: 36% Women, 21% Men, 43% Unspecified
- **Culture**: 8% Women, 11% Men, 88% Unspecified

**TOTAL**: 21% Women, 21% Men, 78% Unspecified

Reviews from magazines specializing in **CULTURE** are largely signed by **MALE CRITICS**.
Reviews by film genre:

For films such as TERROR, CRIME and ACTION the number if reviews written by MALE CRITICS is significantly higher.

FEMALE CRITICS are more represented in films such as DRAMATIC COMEDY, ROMANTIC and BIOGRAPHY.
On average, ratings by female critics are slightly higher.

Average ratings of reviews written by women: 3.2/5

Average ratings of reviews written by men: 3.1/5

Average ratings of reviews written by unspecified: 3.0/5

### Average ratings by media type

<table>
<thead>
<tr>
<th>Media Type</th>
<th>Reviews written by women</th>
<th>Reviews written by men</th>
<th>Reviews written unspecified</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cinema</td>
<td>3.4</td>
<td>3.2</td>
<td>2.9</td>
</tr>
<tr>
<td>Culture</td>
<td>3.5</td>
<td>3.2</td>
<td>3.2</td>
</tr>
<tr>
<td>Generalist interest</td>
<td>2.8</td>
<td>3.0</td>
<td>4.0</td>
</tr>
</tbody>
</table>

Ratings by **FEMALE CRITICS** are higher in Cinema and Culture magazines.
The director's gender has no influence on the ratings

<table>
<thead>
<tr>
<th></th>
<th>Female directors</th>
<th>Male directors</th>
<th>Mixed direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average ratings</td>
<td>3.2/5</td>
<td>3.2/5</td>
<td>2.9/5</td>
</tr>
<tr>
<td>Reviews written</td>
<td>by women</td>
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<tbody>
<tr>
<td>Average ratings</td>
<td>3.1/5</td>
<td>3.2/5</td>
<td>3.3/5</td>
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<tr>
<td>Reviews written</td>
<td>by men</td>
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<tr>
<th></th>
<th>Female directors</th>
<th>Male directors</th>
</tr>
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<tbody>
<tr>
<td>Average ratings</td>
<td>3.5/5</td>
<td>2.9/5</td>
</tr>
<tr>
<td>Reviews written</td>
<td>unspecified</td>
<td></td>
</tr>
</tbody>
</table>
METHODOLOGY
Analysis of the films released between October 2018 and September 2019 (new films only)
429 films / 1,349 film reviews / 31 press titles / 165 critics who signed at least one review

1. DATA SCRAPING FROM THE SENSACINE WEBSITE
   • Data collection and analysis on 559 films, 4263 film reviews by 754 critics and 120 press titles.
   • Selection of Spanish press titles: the report concerns ultimately 429 films, 1349 film reviews by 165 critics.
   The panel of our report includes 31 titles from the daily press, titles and sites specializing in cinema, and magazines ranging from general interest to specialized press.

2. CHECKING THE REVIEWERS WHO SIGNED UNDER AN ACRONYM

3. CHECKING THE GENDER OF EACH REVIEWERS AND EACH DIRECTORS

4. CLASSIFICATION OF PRESS TITLES
   • Culture: El Cultural / La Guía del Ocio / Metrópoli / RockDeLux / Rolling Stone / The cult
   • General interest: ABC / Ara.cat / El confidencial / El Mundo / El País / El Periódico / Eldiario.es / La Razón / La Vanguardia / Libertad Digital / Time Out Barcelona
REPORT
PARITY AMONG FILM CRITICS
IN SWEDEN
Analysis of the film critics referenced in the Swedish Film Institut Index
308 films (released between October 2018 and September 2019)

19% Female directors
78% Male directors
3% Mixed direction

A MAJORITY OF MALE DIRECTORS
Films critics referenced in the Swedish Film Institut Index

83 films critics

59% are men
41% are women

In comparison, women represent 51% of all journalists in Sweden.

Film critics by media type:

- **Newspaper**
  - Women: 40%
  - Men: 52%
  - Total: 52%

- **Online Film Site**
  - Women: 31%
  - Men: 73%
  - Total: 73%

- **News Agency**
  - Women: 8%
  - Men: 57%
  - Total: 57%

- **TV**
  - Women: 9%
  - Men: 43%
  - Total: 43%

- **Magazine**
  - Women: 7%
  - Men: 50%
  - Total: 50%

- **Radio**
  - Women: 5%
  - Men: 75%
  - Total: 75%

- **Total**
  - Women: 41%
  - Men: 59%
  - Total: 100%
Film critics are crucial gatekeepers within the film industry, which is the reason that pushed us to investigate this field.

Our findings are not very far from the results of the American study which was conducted by USC Annenberg in 2018, which showed that only 21.3% of the reviews of the 300 tops films of 2015-2017 were penned by female writers. Our reports show an average of 28.5%, among the countries we have studied. It is significantly higher but yet far from equality. And despite slight differences, the numbers remain quite homogenous throughout our panel of countries.

In France it is commonly agreed that there is a « threshold of invisibility » which has been established at 33%. This symbolic threshold fails to be passed in any of the countries of our panel: the proportion of reviews written by female critics ranges from 21% to 33%.

The proportion of female critics is slightly higher but still fails to reach 50% in any country: from 21% to 41% (34% average).

We have also interviewed a few female critics from Europe about their experience, and here are a few things we’ve learned:

- **The majority feel they have experienced difficulties in their career because of their gender:** the critic field has long been, and remain a male-dominated professional environment, it takes a lot of strength and self-confidence for women to pursue this career.

- **On the positive side, there is a general feeling of improvement in the representation of women in recent years. However they still struggle to access top positions, and the improvement of parity does not seem to mean more social or ethnical diversity.**

- For things to change on the long term, **women need to access management positions in the media**, which is yet too rarely the case.

- **The lack of diversity and equality among the critics has an impact on the films’ reception.** The general feeling is that movies by and about white men get more coverage and that there is little interest to widen the perspective to lesser known filmmakers. So the same movies get more coverage, and as a consequence more attention by the public and more viewers. Furthermore, what we regard as important and/or artistically relevant, is of course also defined by the people who have the power to create the notion of quality i.e. the film critics. If they are all alike and tap in to the same notion of quality, it does form one common reception of the films.

- **The financial reality of the profession of critics is a major concern as it is becoming increasingly difficult to make a living out of it.** And as in every field, fighting for decent payment is also fighting for equality, because only fair payment makes it possible for everyone to participate.

- **Education is key:** film should be taught at school, just as literature, so that every child is given the basic tools to write about film.

- Many feel the need to **join forces and come together to discuss the future of their profession,** and strengthen the networking of women film critics at an international level.
50 50 2020

With the support of:

Creative Europe
MEDIA

Data + Design by Quadrature du Cercle